



CHARTERED  
ACCOUNTANTS  
IRELAND

# Annual Technology Conference 2024

Various Speakers

26<sup>th</sup> January 2024

**CONTINUING  
PROFESSIONAL  
DEVELOPMENT**

[charteredaccountants.ie](https://www.charteredaccountants.ie)



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Your Member Experience Team

*Linda, Paul, Chris, Emma, Shannon, Sonia and Ian*





# Digital Transformation and AI in Finance

Daragh Hennelly  
Senior Director | Strategic Ventures and  
Global Revenue Recognition



**“By adopting innovative technologies, finance will strengthen its business leadership through compliance, accuracy, and efficiency.”**

*— Amy Hood, Executive Vice President  
and Chief Financial Officer, Microsoft*



# Finance processes power every organization

Business strategy and priorities

## Processes

### Record to report

- General accounting
- Intercompany accounting
- Fixed Asset Accounting
- Period-end Close
- Revenue recognition
- Financial & Statutory reporting

### Quote to cash

- Order entry and fulfillment
- Billing
- Credit & Collections
- Cash applications
- Contact and data services

### Tax & treasury

- Cash forecasting and management
- Direct taxes
- Tax compliance
- Tax reporting and statutory compliance

### Planning & analysis

- Enterprise performance management
- Investment optimization
- Planning & forecasting
- External reporting
- Business development

### Procure to pay

- Sourcing strategy
- Invoice capture and processing
- Disbursements
- Spend analysis
- Master data management

### Risk management & compliance

- Internal audit
- Business conduct investigations
- Compliance
- Enterprise risk management
- Fraud

Data estate

Culture

# Today's finance challenges



Financial Analysis  
& Reporting



Surging data +  
legacy systems +  
static reporting



Strategy &  
Forecasting



Inadequate tools  
to anticipate growing  
business complexity



Business Process  
Automation



Manual, inefficient  
and error-prone  
processes



Risk Management  
& Compliance



Increasing  
regulations, risks,  
and threats

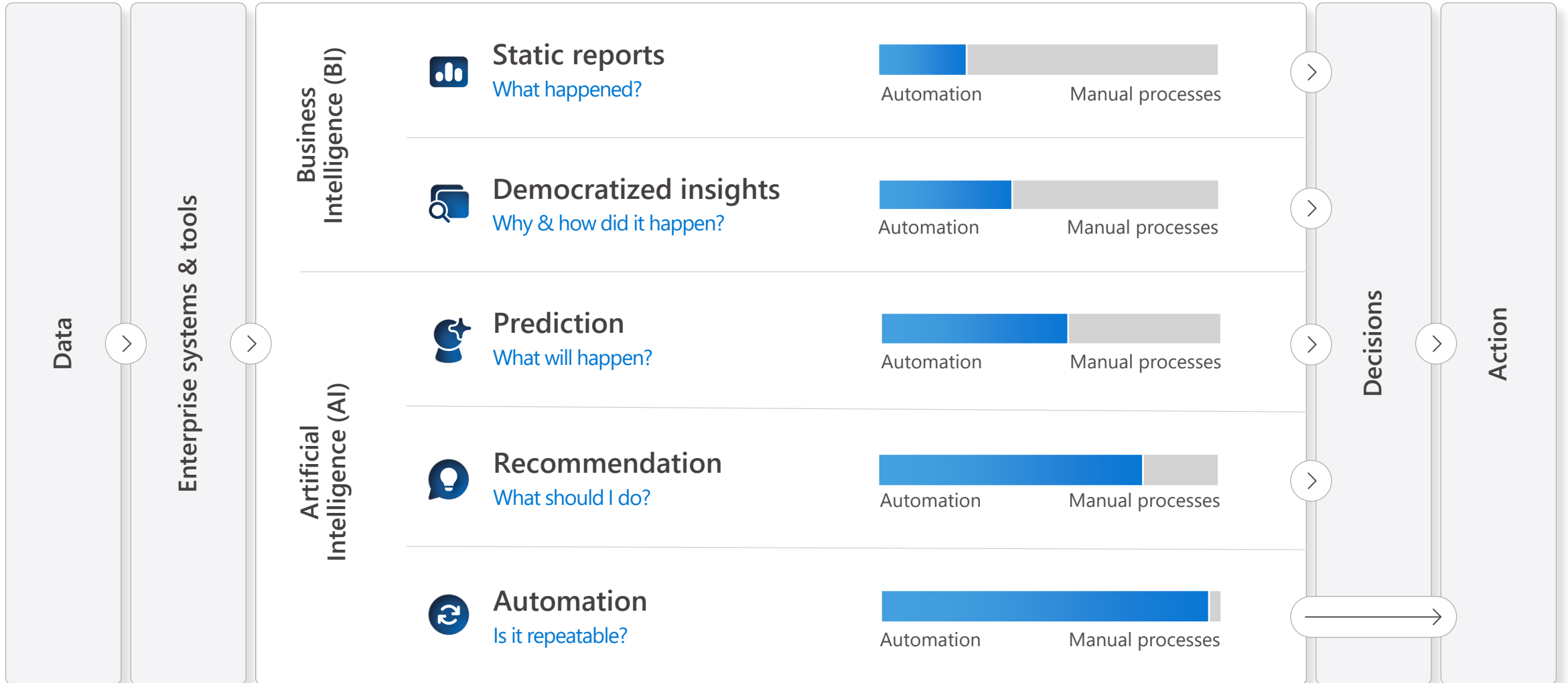


Workforce  
Productivity



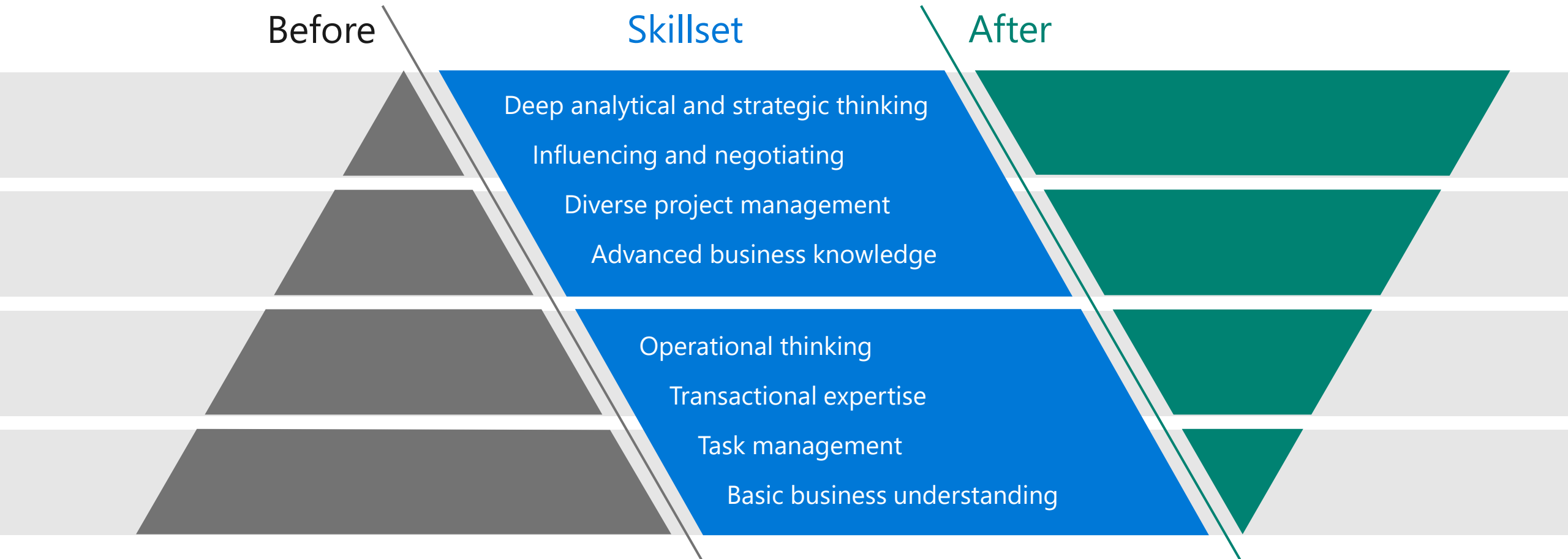
Hybrid workforce  
collaborating and  
staying productive

# Modern Finance framework



# Empowering finance employees

Time spent on various activities in Finance





# Modern Finance focus areas



## Financial Analysis & Reporting

Unified management reporting platform (Starlight)

Cash Flow Analytics

Big Data Tax Analytics Platform

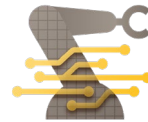


## Strategy & Forecasting

Machine Learning Revenue Forecasting

Intelligent Collections Platform

Predicting Errors in Complex Invoices with Deep Learning



## Business Process Automation

Finance Virtual Agent

Intelligent AP Automation

Auto Balance Sheet Recon

Procurement Auto-Requisition



## Risk Management & Compliance

Streamlined Audits with Virtual Agent (ERICA)

Compliance Predictive Analytics

Royalties Blockchain



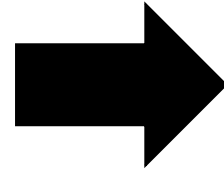
## Workforce Productivity

Enabling remote Close with SharePoint and Teams

Efficient worldwide budgeting / planning

WFH Equipment Request app

# The new era of Generative AI in Finance



## Complete complex task

Set up new purchase orders or log expense reports



## Content creation

Write financial commentary or draft collections emails



## Reason over data

Analyze statements or audit documents and provide insights and recommendations



## Summarize information

Extract sentiment or competitor analysis from earnings documents

## Traditional AI



### Simple model

Purpose-built  
for one use

"Narrow"

## Next generation AI



### Massive model

Generalized intelligence  
with many applications

"Generalized"

## AI in finance

# Traditional AI examples from Microsoft

Finance process	AI integration	Efficiency
<b>Record to report</b> Scaling commercial contract reviews	Reads 10K contracts and provides risk scoring to tag 30% that require an assessment by a technical accountant and to zero in on flagged terms	↓ <b>50%</b> less time reviewing standard contracts
<b>Order to cash</b> Augmenting collection prioritization	Identifies accounts receivable customers deemed high risk of delinquency then generates a prioritized workflow list to speed up cash collection calls	↑ <b>10%</b> collection efficiency
<b>Tax &amp; treasury</b> FX cash collection forecast	Centralizes FX cash collection forecast, frees up time for subsidiary to prepare and submit forecast, improves forecast accuracy by 6% and reduces FX impact on other income by 25%.	↓ <b>25%</b> FX impact on other income
<b>Planning &amp; analysis</b> Forecasting with machine learning	User-friendly tool that applies 25+ models to thousands of time series in parallel, automatically handling feature engineering, back testing and model selection to deliver results in minutes	↓ <b>50%</b> less time on forecasting
<b>Procure to pay</b> Streamlining invoice approvals	Assigns real time risk scores in order to automate more than 1M low-risk invoices and cutting manual effort for the rest by 50%	↓ <b>125K</b> hours saved per year
<b>Risk management &amp; compliance</b> Journal entry anomaly detection	Machine learning algorithms built to review thousands of journal entries to detect anomalies in order to reduce financial reporting risks of fraud or misstatements	↓ <b>15%</b> time savings

# Where we are starting with generative AI

## Summarize information

- Summarize earnings scripts to identify significant trends and highlights
- Recap meeting transcripts to capture key points and assign actions
- **Distill collection agents' call notes into actionable plans**
- Flag important terms from customer contracts related to payments, pricing, and discounts
- Synthesize complex workflow documents to highlight handoffs and commonalities

## Recommend actions

- Analyze financial close variances and recommend areas of the business to investigate variance drivers
- **Define collection strategy based on customer payment history**
- Evaluate audit workpapers and resolution disputes against audit controls
- Guide users in setting up purchase orders, invoices, expenses, and payments
- Recommending policy adherence within workflows

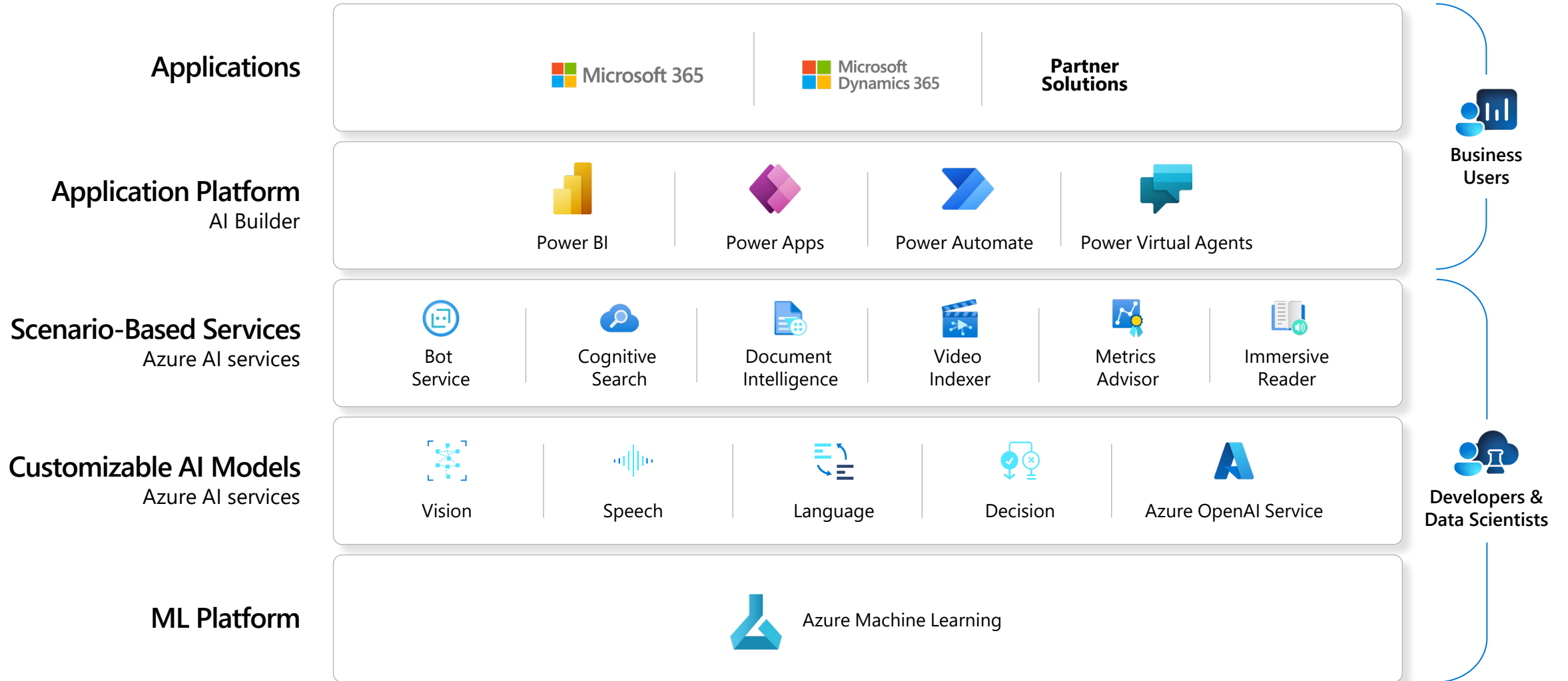
## Generate content

- Draft monthly financial close review deck and write analytical comments and insights
- Produce market sentiment analysis using transcripts from corporate earnings calls and central banking authorities
- Write contractual language based on simple notes
- **Draft collection call follow up emails in different languages with payment plans details**
- Write initial internal audit reports and investor relations earnings call scripts

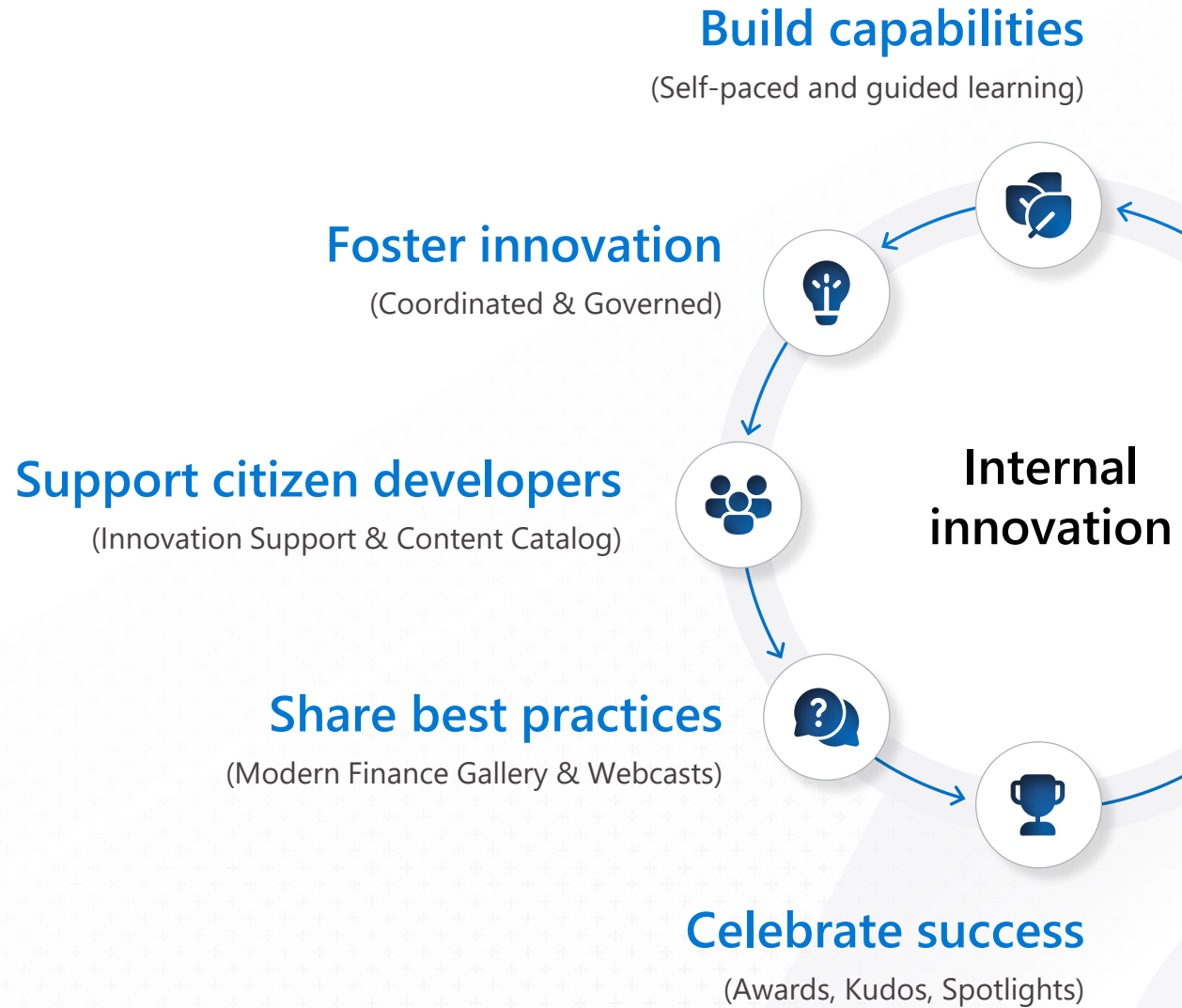
## Simplify tasks

- Accelerate financing requests by automating credit checks and policy reviews
- Review sourcing contracts to ensure compliance and reduce human error
- Automate Sarbanes-Oxley Act (SOX) operational controls and summarize insights
- **Prioritize collection emails, tag disputes, and identify resolution owners**
- Streamline tax and customs procedures by identifying compliance obligations from different global jurisdictions

# Microsoft AI Portfolio



# Modern Finance Innovation



# Getting started with Digital Transformation and AI

Culture | Data estate | Processes | Business strategy and priorities



## Foster a Growth Mindset

Embrace agility and constant Change

Fail Fast – Learn Fast



## Continuous learning

Build AI center of excellence

Train non-technical personnel

Foster collaboration



## Build required data foundation

Assemble rich training data

Assess data estate

Establish governance



## Get the processes right

Return to drawing board

Stop low-value work

Reimagine ideal workflows



## Focused AI integration

Improve employee experience

Boost efficiency

Mitigate risk

# Resources available for your CFO and team



## Learning resources

### Getting started with traditional AI

- [Making Friends with Machine Learning](#)  
(YouTube)
- [Kaggle Courses](#)  
(kaggle.com)
- [Use AI Builder in Power Apps](#)  
(Microsoft Learn)
- [Use AI Builder in Power Automate](#)  
(Microsoft Learn)

### Traditional AI tools

- [Microsoft Finance Time Series Forecasting Framework](#)  
(GitHub)

### Build with traditional AI

- [Interpretable Machine Learning - Christopher Molnar](#)  
(GitHub)
- [Introduction to Azure Machine Learning](#)  
(Microsoft Learn)
- [Build and operate machine learning solutions with Azure Machine Learning](#)  
(Microsoft Learn)

### Getting started with generative AI

- [Get ready for generative AI](#)  
(LinkedIn Learning)
- [How generative AI is different than other types of AI](#)  
(LinkedIn Learning)
- [How generative AI works](#)  
(LinkedIn Learning)

### Generative AI tools

- [What processes and products can be transformed by AI?](#)  
(LinkedIn Learning)
- [What is prompt engineering?](#)  
(LinkedIn Learning)
- [ChatGPT text generation](#)  
(LinkedIn Learning)

### Build with generative AI

- [What Are Transformer Models and How Do They Work?](#)  
(cohere.com)
- [Azure OpenAI Service – Advanced Language Models](#)  
(azure.microsoft.com)
- [ChatGPT Prompt Engineering for Developers](#)  
(deeplearning.ai)
- [microsoft/semantic-kernel: Integrate cutting-edge LLM technology quickly and easily into your apps](#)  
(GitHub)



## Case studies in finance

- [Scaling contract reviews at Microsoft with Microsoft Azure AI Services](#)
- [Learning to Listen: OneFinance Improves Customer Service with Microsoft LUIS Tool](#)
- [Detecting anomalies at Microsoft with unsupervised machine learning in Microsoft Azure](#)
- [Key SOX control at Microsoft is transformed through AI](#)
- [Transforming Microsoft's audit practices with Microsoft Azure DevOps](#)





**Thank you**

# Examples of Modern Finance

# Modern finance impact at Microsoft (selection of solutions)

## Source to Pay

- 60%+ savings in E2E contracts set-up time
- Saved \$4M through operational efficiencies in requisition process; Increased CSAT rating from 2.5 to 4.2 stars
- Eliminated 1000+ hours or 66% of time spent manually processing standard Procurement reports on an annual basis; Decreased manual creation of simple reports by 25%
- Booking & managing trips are 25x faster through new MS Travel app
- Automated 50+ sourcing workflows; Decreased turnaround time from 22+ days to 1 day; Saved \$1.5M in a combination of hard and soft savings
- Solved 30% of nearly 1M annual internal support tickets through a multi-lingual Finance bot; reducing costs by 30%+
- Citizen developers created and launched WFH equipment purchasing program in 3 days, scaled to 110 countries and were able to enable average order fulfillment in 2.5 days
- 50% time savings and 70% efficiency gain in assessing suppliers globally

## Quote to cash

- Correctly predicted 60-80% of late payments with "intelligent collections"
- Saved \$1M per month due to better predictions of errors in invoices
- Build Credit & Collections Chatbot, which led to a 98% reduction in response time and labor effort
- Streamlined merchant account management to reduce by 100K hours in 9 months

## Treasury Operations

- Reduced standby letter of credit time by 80% / reduced transaction rework by 50%; enhanced multi-party transparency
- Reduced FX impact on Other Income by 25% through 6% fcst improvement
- Saved 75% of time (500+ hours/mo.) needed to track online banking access requests
- Attained 98% accuracy when predicting recession probability between 1969 and 2018
- Reduced time for Intercompany Loan compliance checks by 75%

## Financial Planning

- Cut revenue forecast variance in half to 1.6%; reduced time spent by 70%
- 50% reduction in time to create a forecast in the field
- Optimized Days Payable Outstanding through direct calculation of cash flows

## Audit, Risk & Compliance

- Reduced time to review security groups from 3 days to 3 mins
- Saving 3,000+ hours per year on automation of audit templates
- 30+ hours saved per audit by using AI to verify Proof of Execution submissions; reduced time from 5 days to 15 mins
- Translated over 2K documents, in mins vs days, saving \$100K in translation fees

## Record to Report & Analysis

- Reduced CAPEX by 94% by moving to the Cloud; OPEX also declined
- Replaced over 1,000 HQ and field reports leading to 20% reduction in time = 150K hours per quarter
- Saved 100 hours per month generating financial statements and commentary for month/quarter end
- Automated the reconciliation of 48% of transactions, leading to near real time monthly account analysis

## Tax & Trade

- Reduced time in time calculating transfer pricing by 70%
- Automation cut down the calculation of indirect tax from 2-3 days to 1 day

# Leveraging the Power of Business Intelligence, Low Code & Automation in the Accountancy Sector

**Chartered Accountants Ireland Technology Conference 2024**  
**26<sup>th</sup> January 2024**

Eamon Moore  
Co-Founder & Executive Chairman

# Agenda

- **Hikari Introduction**
- **Why Low Code?**
- **Business Intelligence**
- **Automation & Low Code**
- **Knowledge Management & Analytics**
- **Wrap Up & Questions**

# Hikari Introduction

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# Our Story

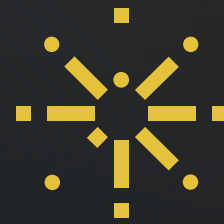
**Hikari** delivers Business Intelligence, Low-Code Business Applications and Business Process Automation, powered by **The Microsoft Power Platform**



# Hikari – Your Power Platform Partner



Power Apps



Power Pages



Power BI



Power Virtual Agents



Power Automate



# Why Low Code?

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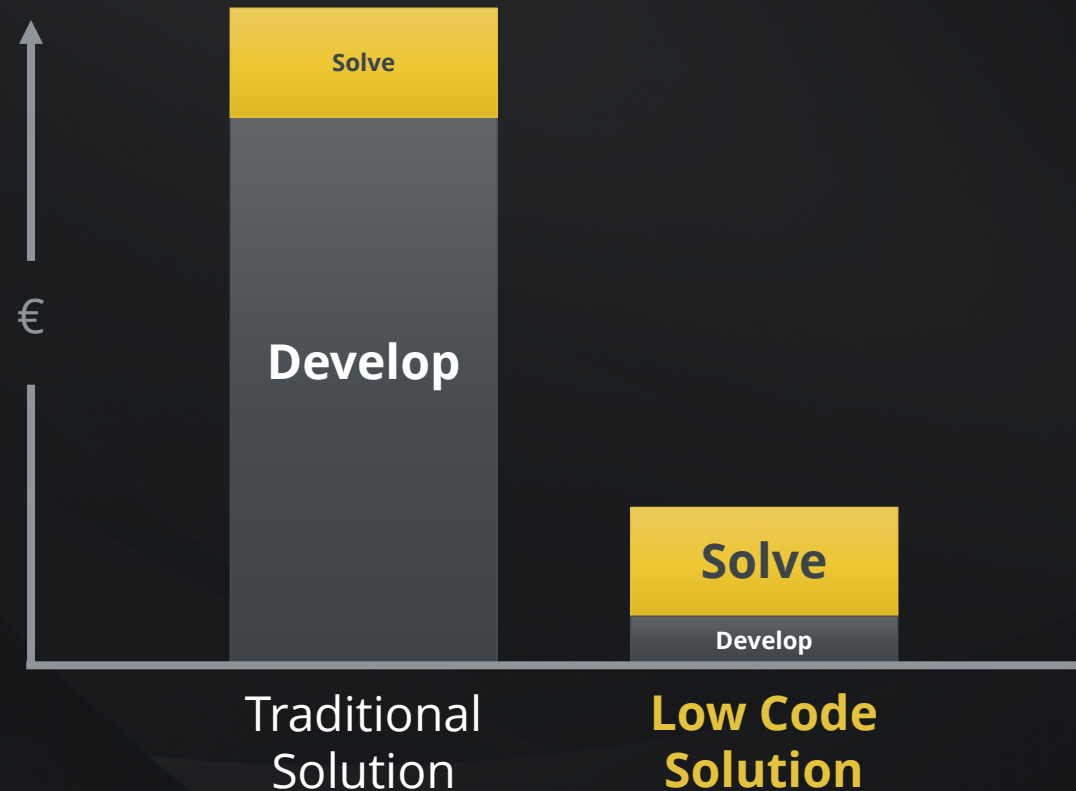


Hikari

SHINING A LIGHT ON YOUR DATA

# Low-Code – Do More With Less

A low-code approach combines **Business & Process Analysis** with **Low-Code** expertise enabling **cost-efficient** software solutions while maintaining focus on **solving business problems**.



# The need for Digital Solutions has never been greater

**50%**



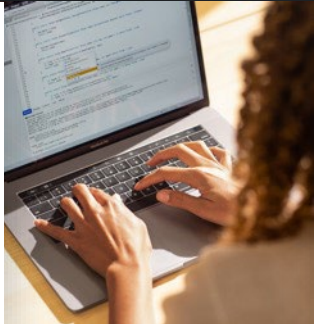
Of digital work can be automated with current technology.

**86%**



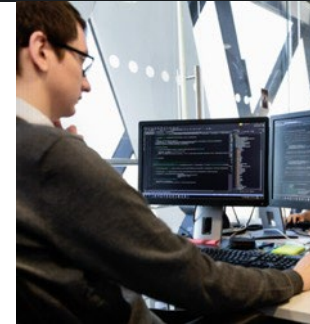
Of companies struggle to hire tech talent.

**750M**



More apps will be created in the next 3 years than in the last 40.

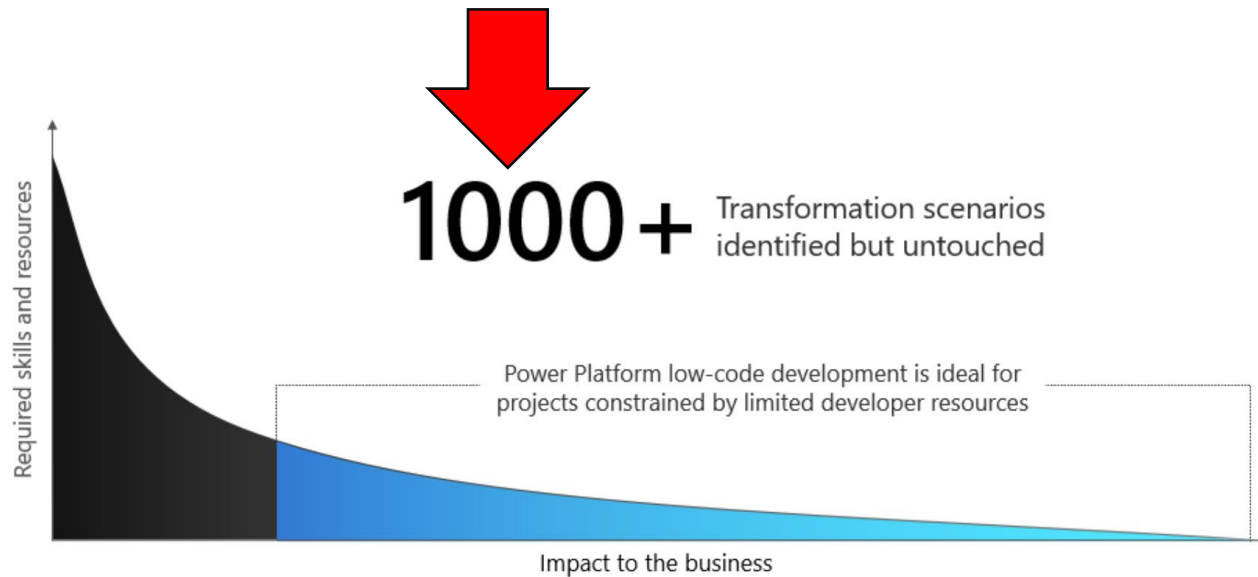
**79%**



Of managers are seeing increased pro & citizen developer collaboration.

# Value & Impact

Low-code extends your development potential



The average cost to develop an app is 70% less with Power Platform than with traditional coding methods.

# Business Intelligence

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Hikari

SHINING A LIGHT ON YOUR DATA

# Utilisation



Year 
Quarter 
Month

€

**15,496**

Chargeable

€

**8,292**

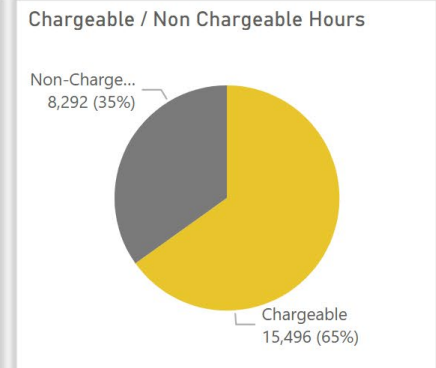
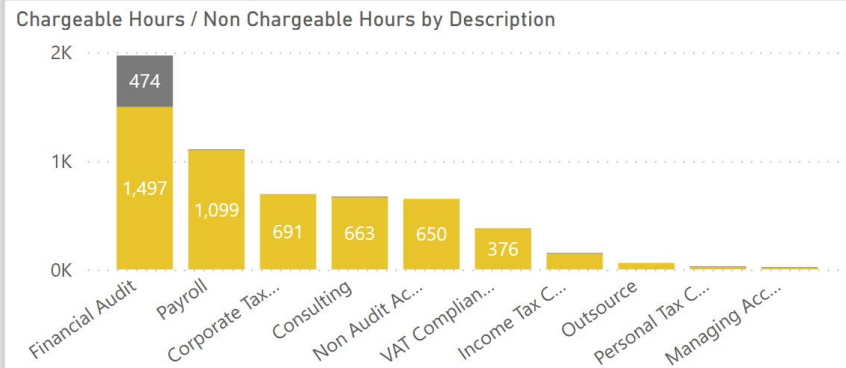
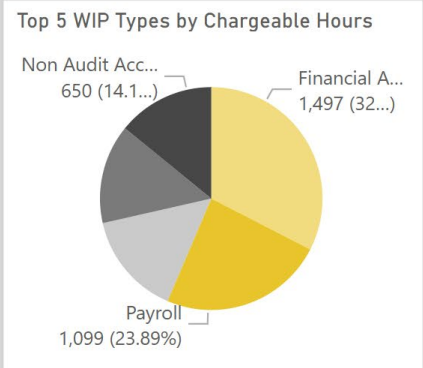
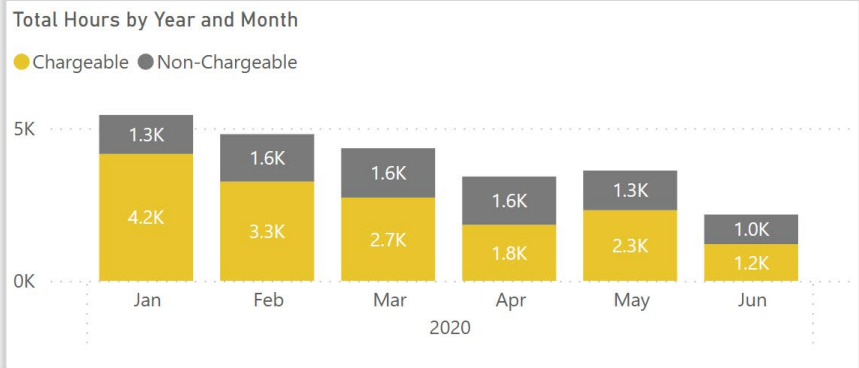
Non-Chargeable

**23,788**

Total Hours

**2,173**

Total Hours YTD



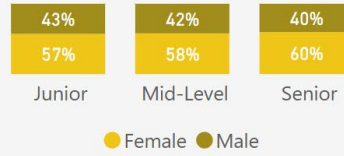
Client Name 
Department

Home

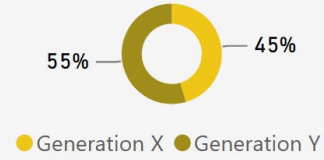


# Diversity

## Headcount by Seniority and Gender

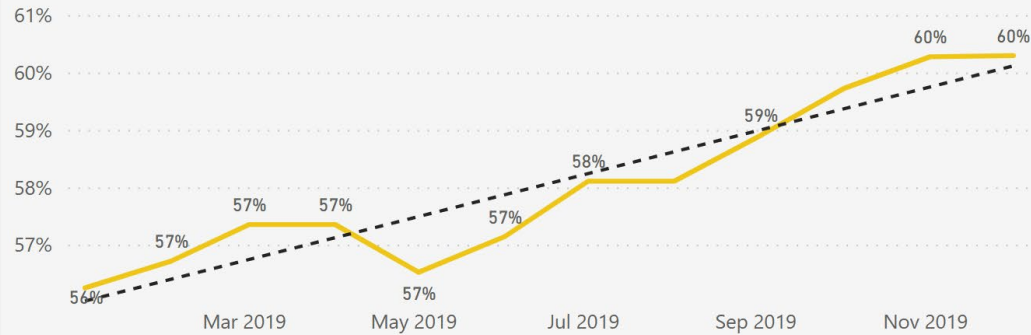


## Headcount by Generation

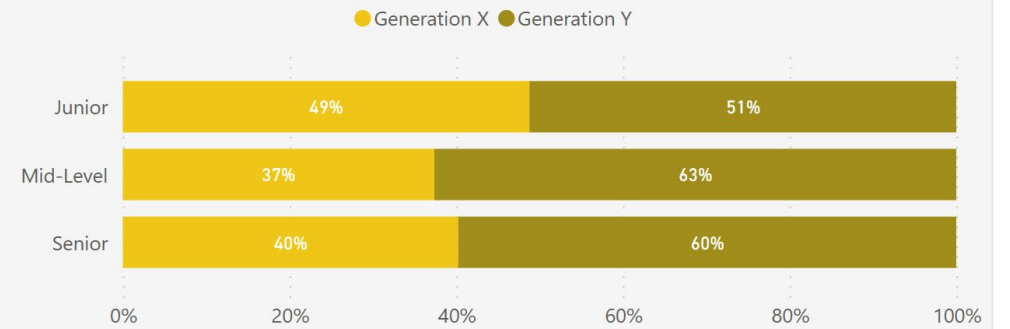


2017 2018 **2019**

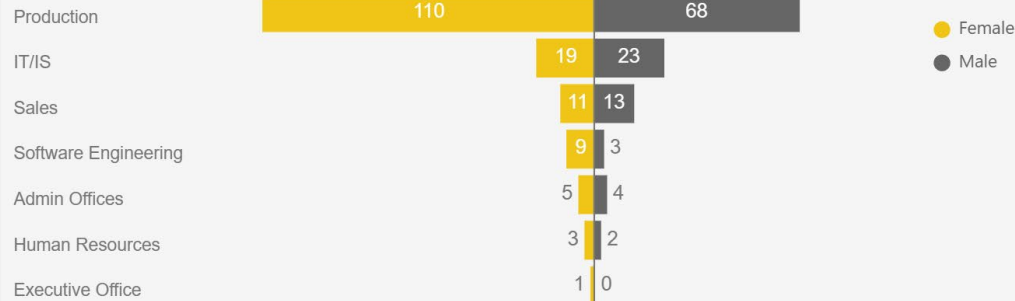
## % of Women in Senior Level



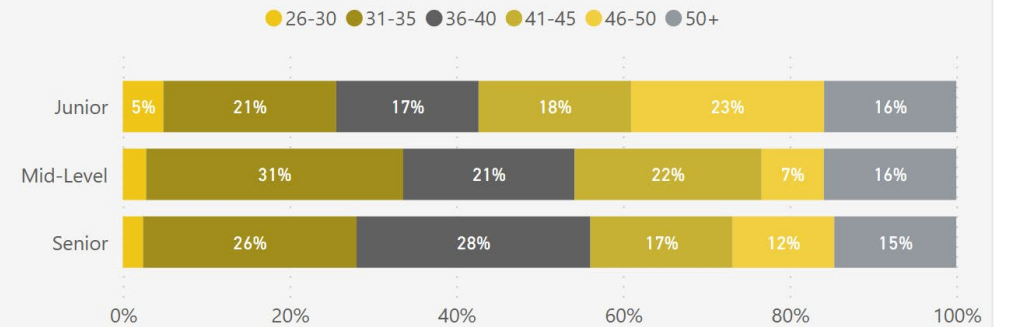
## Headcount by Seniority and Generation



## Gender Diversity by Department



## Headcount by Seniority and Age Range



Home



Departments

Headcount

271

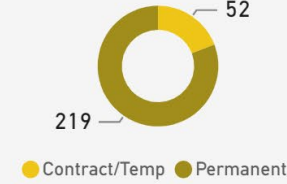
Hires

55

Terminations

52

Headcount by Contract Type



200



158



113

Female

Male

40 Avg. Age

60% Female in Senior Position

1.9 Avg. Seniority

2019

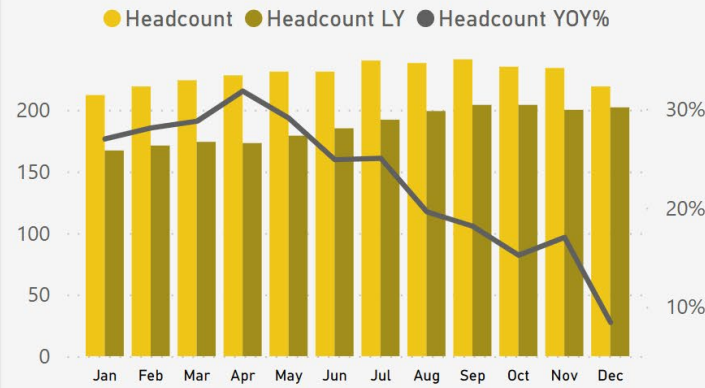
2018

2017

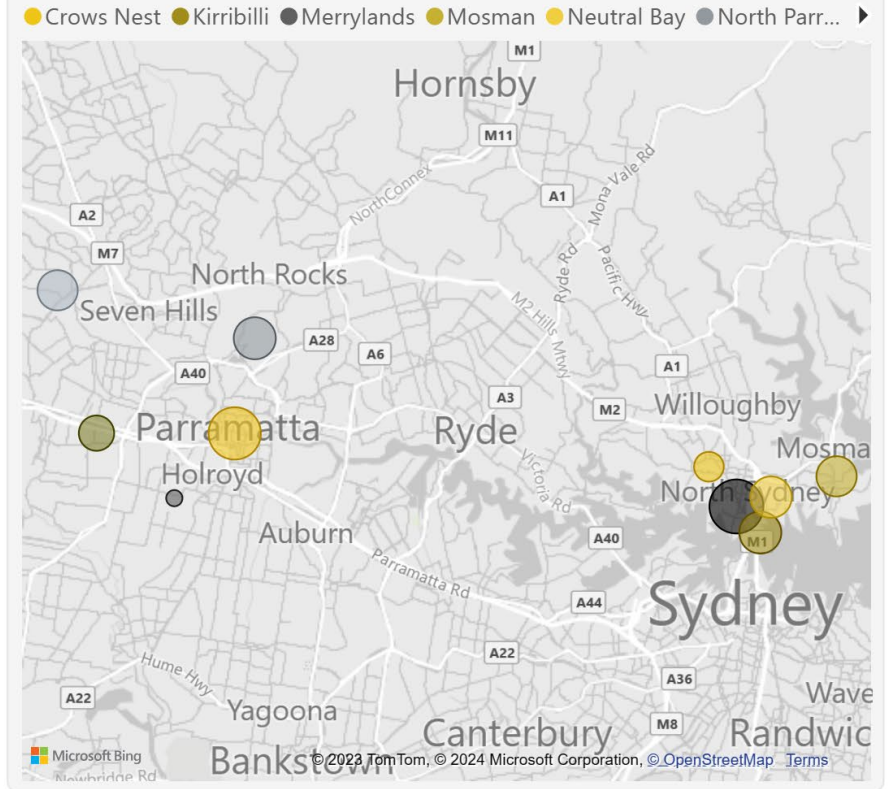
Department

Admin Offices	Software Engineering	Human Resources
Executive Office	Production	
IT/IS	Sales	

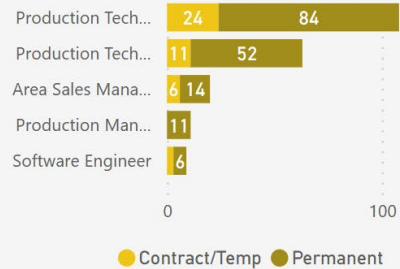
Headcount Hires Terminations Turnover



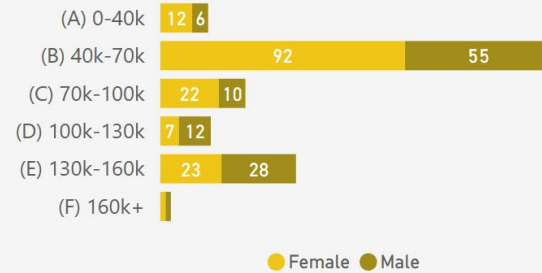
Headcount by Location (Suburb)



Headcount by Position and Contract Type



Headcount by Salary Range and Gender





# Automation

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SHINING A LIGHT ON YOUR DATA

# Automation in Accountancy Sector

- **Monthly Reporting**
- **Spreadsheet Management**
- **RFT Responses / Bid Management**
- **Payroll Management**
- **Timesheet, Billing, Payment Process**
- **Excel Trackers**

# Mortgage Firm – Finding the Pain

## CONTEXT

COVID boosted new business +100%

Each lead required 1.5h in pre-sales

Regulatory mandated 8x activities in Excel

All data sourced via 3p web-app, read only UI

## OPPORTUNITY

Fully automate Research task

Make upskilling new joiners easier

Automate data from 3p web-app via API

The image shows a screenshot of a mortgage application form and a data flow diagram. The form is titled "Mortgage Rates" and "Client Details". It includes fields for Client, Mortgage Type, Buyer Type, Rate Category, Amount, Property Value, LTV %, and Rates valid as of. The "Mortgage Rate Details" table lists providers, rate types, products, years, min LTV, max LTV, and APR %.

Provider	Rate Type	Product	Years	Min LTV	Max LTV	APR %
AIB	5 Year Fixed	AIB Green 5yr LTV Fixed <=50%	30	0	50	2.55
AIB	4 Year Fixed	AIB High Value 4 Yr Fixed <=50%	30	0	50	2.58
AIB	5 Year Fixed	AIB Green 5yr LTV Fixed >50%<=80%	30	51	80	2.69
AIB	4 Year Fixed	AIB High Value 4 Yr Fixed>50%<=80%	30	51	80	2.72
AIB	5 Year Fixed	AIB Green 5yr LTV Fixed >80%	30	81	92	2.85

The data flow diagram shows a process starting with "Inquiry" leading to "Pre/s / Gateway", then "Fill in Pre/s Form", "Fill Decision", and "Fill in Decision Form". It also includes "Source Excel Calculators", "Research Summary emailed to Advisor", "Document Upload", "CSV Dump", "Client Data", "Advice Data", "Final State Data", "Form Filled in", "CL Data", "Conversation / Interaction", "Review Research and Advice", "Fill in Qualifying form", and "Submit Application".

# Mortgage Firm – Addressing the Pain

---

## **SOLUTION**

Every day data captured from 3p web-app

RPA filled in 7x excels and 1x web form

Summary document produced with findings

Teams app for managing files created

## **MEASURABLE BENEFITS**

Task cut from 1.5h per pre-sale to 1.5m

40% time returned to sellers

No training on research needed for new joiners

Compliance logged and reported in minutes



# Telecoms – Finding the Pain

## CONTEXT

2000+ leases, 25 people all in one Excel

Data inconsistencies made reporting very difficult

Human errors lead to awkward situations

IFRS 16 reporting was a month-long task

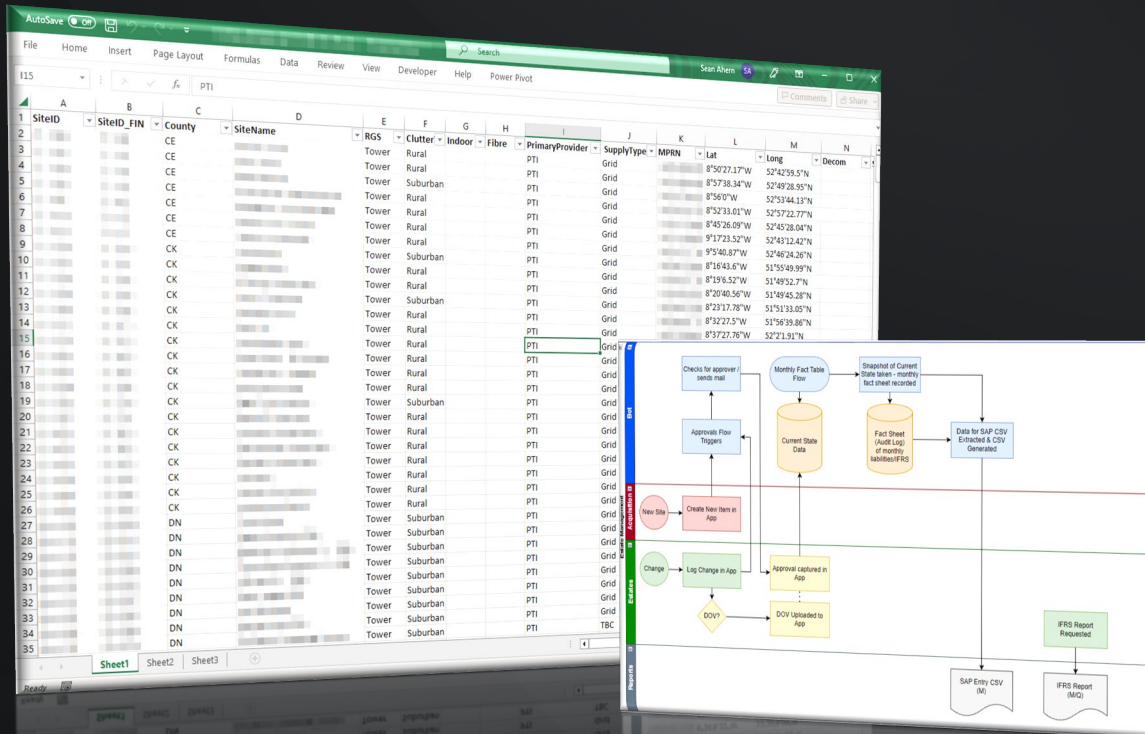
## OPPORTUNITY

House data in a structured database

Provide insight and analysis into portfolio

Communicate directly with SAP finance

Automate the production of compliance reports



# Telecoms – Addressing the Pain

## SOLUTION

Approvals process built into app

Power BI for Finance and Estate Management

Connection to SAP to pull payment data

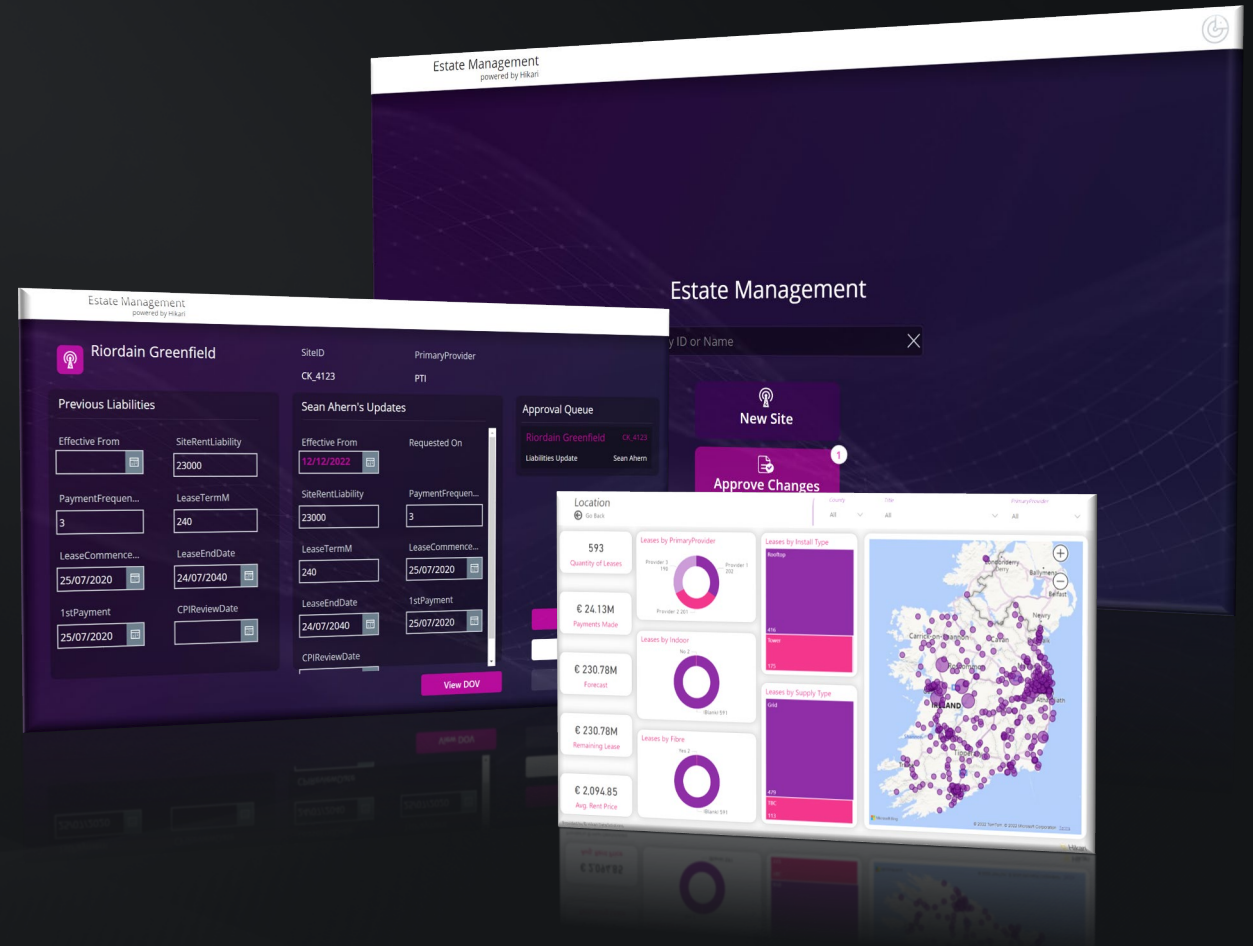
Monthly snapshots for easy IFRS 16 reporting

## MEASURABLE BENEFITS

Lease data controlled and human error negated

Real-time insight to aid with lease negotiation etc.

Estimated 20h per month saved on data analysis with deeper insight gained



# Knowledge Management & Analytics



# Audit Status Update

August 8, 2023



Topic: Status of the audit

Audience: audit clients

Format: email

Tone: informative

Goal: to summarize the status of the audit effectively and consistently

Additional instructions: The email should be in bullet points



Subject: Update on Audit Status

Dear [Audit Client's Name],

I hope this email finds you well. I wanted to provide you with a brief update on the current status of the audit for [Company Name]. Below are the key points to keep you informed:

- **Audit Progress:**

- The audit is currently in progress, and the audit team is diligently working through the various stages of the process.

- **Scope:**

- The audit scope, as outlined in the engagement letter, includes [mention key areas/processes under audit scope].

- **Fieldwork Completion:**

- The fieldwork phase has been successfully completed. Our team has conducted thorough testing and obtained necessary documentation during this phase.

- **Identification of Issues:**

[Continue this conversation](#)



# Our Advice



# New Business Models?

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# Power Platform Readiness Assessment



# Thank you

Contact us for more information

[www.hikari.ie](http://www.hikari.ie) | [hello@hikari.ie](mailto:hello@hikari.ie)



# Hikari


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# Glanbia's journey to SAP S/4 HANA & unleashing the power of its next generational technology

*Eoin Butler*

***Only 14% of SAP customers fully on S/4 with an additional 7% of projects in flight***

Source: Basis Technologies as at Q1 2023

- 
- A male athlete in a blue athletic shirt and black pants is captured in a dynamic running pose against a dark blue background. He is surrounded by several overlapping yellow circles and lines that suggest motion and speed.
- 1. Glanbia at a glance**
  - 2. Our S/4 journey**
  - 3. Lessons learned**
  - 4. What's next**
  - 5. Questions**

Introducing Glanbia



Our Purpose

**Delivering  
better nutrition  
for every step  
of life's journey.**



# Glanbia at a Glance



**A Better Nutrition company**

Clear purpose, vision & values



**€5.6bn**  
Group Revenue

**16**

Innovation focused centres of excellence



**Global footprint**

Presence in 31 countries  
Group headquarters in Ireland



**Focused on carbon reduction**

Targeting **50% reduction** in carbon emissions in our operations by 2030

**25% reduction** in carbon emissions intensity in our dairy supply chain by 2030

*Pure Food + Pure Planet*

**#1**



Leading global performance nutrition portfolio and leading lifestyle nutrition portfolio

**#1**

Global producer of Whey Protein Isolate



**#2**

in Vitamin & Mineral Premix



Products sold or distributed in over 100 countries

**#1**

Producer of American style cheddar cheese



Optimum Nutrition is #1 performance nutrition brand globally.



**8%**

reduction in Scope 1&2 GHG emissions since 2018 baseline



**7k+**  
Employees



**25**  
Production facilities



# Glanbia Performance Nutrition #1 Sports Nutrition Company in the World



#1

In the world

#1

In 18 countries

Top  
3

In 30 out of 48  
countries<sup>1</sup>



Source: Euromonitor

1. Countries for which Euromonitor GPN rank data available

# Glanbia Nutritionals



#1

Supplier of  
Whey Protein

#2

Global Premix

#1

Producer of  
American style  
cheddar cheese

Glanbia Nutritionals is the ingredient partner of choice to global customers in the food, beverage and clinical nutrition industry.

**OUR VISION  
TO DIGITIZE  
GLANBIA TO  
DRIVE NEW  
VALUE**



# Glanbia

Business Services



**BUSINESS  
SOLUTIONS**



**TECHNOLOGY  
SERVICES**



**DIGITAL+**



**FINANCIAL  
SHARED  
SERVICES**



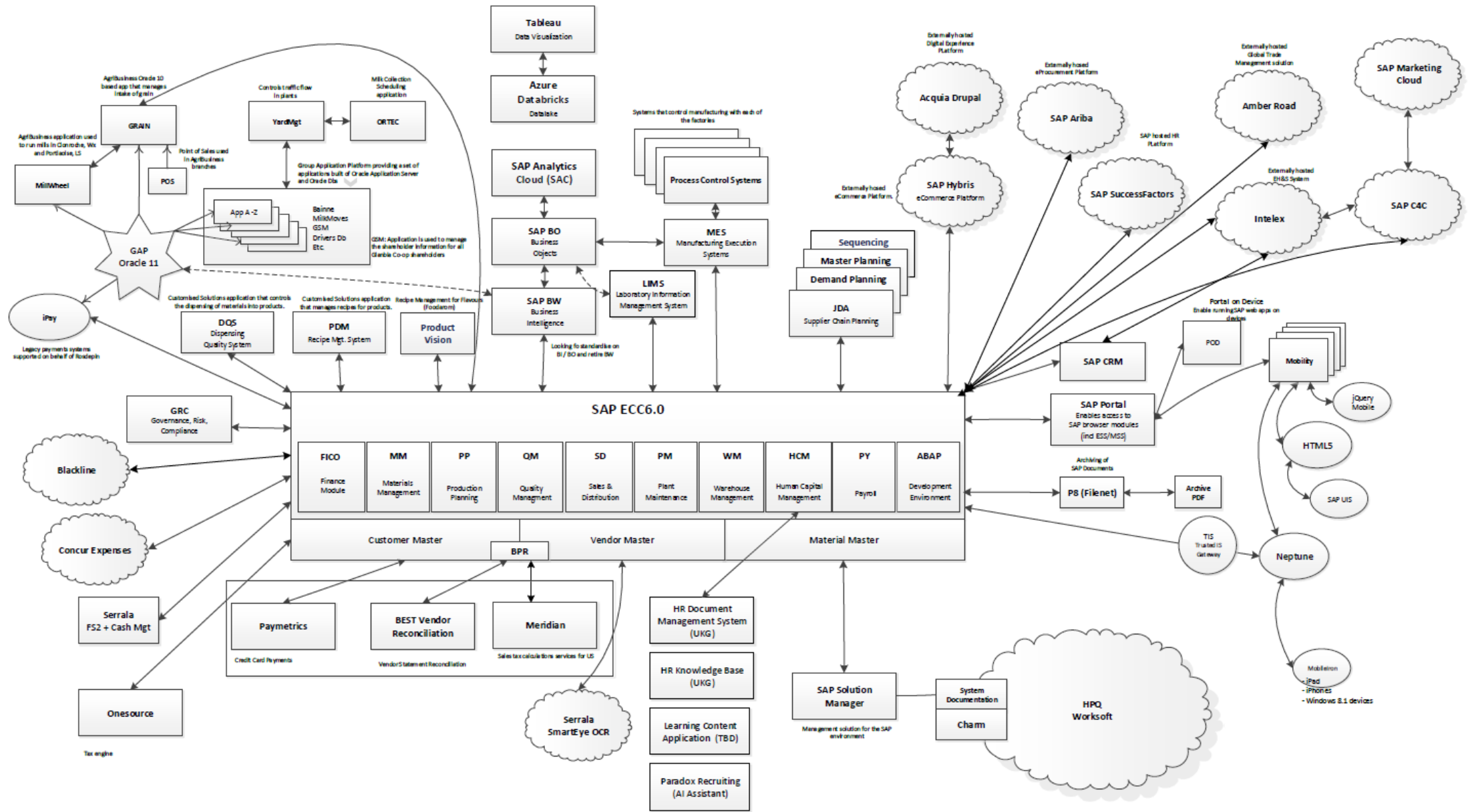
**PROJECT  
MANAGEMENT  
OFFICE**

# The Changing Role of GBS



# Project Stride: S/4 HANA migration





# Upgrade Roadmap

2022 Q1-3  
Proof-of-Concept (28 weeks)



2022 Q2-4  
Upgrade Planning  
& Enablement projects



2022 Q4 – 2023 Q1  
Full Upgrade

## Objective:

- Familiarise ourselves with S/4
- Prepare for the full upgrade
- Reduce the risk and time for the full upgrade
- Identify any new process, changed processes
- Identify opportunities & pitfalls
- Identify and drive Enablement projects
- Understand Hardware impacts
- Understand impact on IT architect/landscape/interfaces

A number of Enablement projects were identified before the Full Upgrade can commence, including

- Master Data cleansing
- Upgrade to some 3<sup>rd</sup> party applications (e.g. Ariba CIG, Serrala, BEST)
- Hardware replacement
- Analysis of new S/4 HANA functionality
- Archiving

- The Upgrade is scheduled to start 3-Oct and go live at the start of April (TBC)
- We have partnered with IBM (Functional and Primary SI) and DXC (Infrastructure) to deliver the upgrade
- It is more than an upgrade to a new version of ECC, but is also not a system replacement. Somewhere in between.
- GBS and Divisional IT will lead, but business resources will be required for any new process design (limited), change management, UAT and training.

# Key Considerations around S/4 Migration

- Single global instance of SAP ECC.
- Some largescale third party entities utilising our SAP instance (divestments under MSA).
- SAP Customer 20+ years, large extent of customization & interface with other legacy systems
  - ➡ Key driver for Brownfield migration.
  - ➡ Diverse processes across the SAP landscape – D2C, B2B, B2C
- Underlying Hardware refresh needed.
- Fast-paced organization, evolving commercial flows/channels, active acquisitions & operative in highly competitive markets.



# Can't do it alone!



# Project Stride

S/4 HANA Upgrade, successful go-live

**Project Stride was the upgrade of the SAP ECC system & associated hardware refresh. It went live successfully on 5<sup>th</sup> June per revised schedule and budget. It impacted all Glanbia & Tirlán SAP users.**

## Key Features

- S/4 HANA is a next-generation, intelligent ERP business suite designed specifically for in-memory computing.
- A step change to a digital world.
- Platform for future growth.
- S/4 HANA will support AI and Machine Learning (future projects).
- Provides the ability to access real-time business statistics and analytics and the convergence of transactional and analytical systems.

## Project Scope

- ✓ Technical upgrade of SAP ECC to S/4 HANA.
- ✓ Minimise any process changes (unless dictated by S/4 HANA). The main changes dictated are - Credit Management, Rebate processing, Foreign Trade and replacement of all MBxx transactions with MIGO.
- ✓ Run on new hardware with more in-memory computing (i.e., better performance).
- ✗ Process improvements (i.e. not a Functional or Business Transformation Upgrade). Process Improvements will follow afterwards.

**SAP S/4 HANA**

SAP S/4 HANA is the newer version of SAP and replaces SAP ECC

## What Didn't Change?

- It is still the core SAP ERP system, with the familiar screens & processes.
- Other Glanbia systems (e.g. SuccessFactors, Ariba, JDA etc) are not impacted.
- The same underlying programming language (i.e. ABAP) is still running S/4 HANA

## Scale of the project

A significant investment for both Glanbia

- Included Hardware refresh across our three data centres (two in Dublin, one in Chicago)
- Timeline: from Proof-of-Concept in 2022 to implementation and go-live at beg/June 2023.
- Teams involved: >100 in GBS-IT plus IBM, DXC, Smartshift, SAP & Tirlan IT.
- 100+ systems interfaced to SAP

## Hardware refresh

**60+**

systems & databases migrated

(Oracle, SQL Server & HANA)

**200**

physical / virtual servers with 750TB storage

## S/4HANA

**12TB**

Data migrated from ORACLE to HANA database

**5m**

Lines of custom code converted to S/4 compatible

## Coding

**100k**

Code changes by Smartshift automated process

**10k**

Code changes by GBS Programming

## Finance Archiving

**1.7bn**

Reduction in transaction volumes archived

# Main S/4 Changes: Overall

New feature	Overview	In Scope?
HANA Database	<p>HANA enables in-memory computing</p> <p>Can access column-based tables faster</p> <p>Database tables have been simplified to improve performance</p> <p>Better compression</p> <p>Parallel processing</p>	Yes
Business Partners are mandatory	<p>All customer and vendor master must be migrated or integrated as business partners in SAP S/4HANA</p>	Yes
Output Management	<p>The target architecture is now based on Adobe Document Server and Adobe Forms only.</p>	Yes
User Experience	<p>S/4 HANA uses the modern SAP Fiori UX. Fiori is a collection of commonly used S/4HANA transactions that are displayed in a simple, consumer-ready tile design and can be accessed across various devices, including desktops, tablets and mobile devices.</p> <p>The SAP GUI is still available (for existing processes) and Glanbia plan to continue using the GUI</p>	Limited

# Main S/4 Changes: Finance

New feature	Overview	In Scope?
Universal Journal – The Single Source of Truth	SAP S/4HANA combines the data structures of FI, AA, CO, CO-PA, and ML into a single line item table called ACDOCA	Yes
FI & CO Merge	the GL accounts and the cost elements are stored in one field of the Universal Journal, the ACDOCA	Yes
New General Ledger	customers using the classic general ledger will have to adopt the new general ledger and its Parallel Ledger Functionality for new Asset Accounting	Yes
Change in CO Profitability Analysis (CO-PA)	Account Based CO-PA is the default option in SAP S/4HANA while costing-based CO-PA is now available as an option	Yes
Credit Management	SAP ECC had FI-AR-CR for credit management. In SAP S/4HANA, this is replaced by credit management of FSCM (Financial Supply Chain Management)	Yes
Material Ledger is Mandatory	It is mandatory to activate the material ledger. Advantages: Multi-Currency Valuations Multi-Valuations Actual Costing Introduction of SAP Revenue Accounting and Reporting	Yes
Settlement Management Replaces SD Rebate Processing	In SAP ECC, rebates are handled by SD rebate processing. In SAP S/4HANA, rebates are handles by Settlement Management through Condition Contracts.	Yes

# Lessons Learned



## Preparation & enablement projects

- BPs done upfront
- FSCM Credit Mgt
- Build buffer into plans & challenge
- Data Archiving, inactive data



## Proof of Concept

- Use real data, interfaces & take learnings
- Take the time
- Act on the SI checks & let them frame the enablement project



## Partnerships

- Those that have done this before
- Engage & partner with the software vendor!
- Start the code remediation as early as possible (highly recommend Smartshift)
- Challenging supply chains (Hardware)



## Managing the BAU

- Rigid go-live date
- Largescale business change happening in parallel
- Focus of the internal teams

# Unleashing the Power of S/4 HANA

- SAP UX Strategy & Fiori rollout
- Finance Systems Roadmap
  - Document Splitting
  - Group Reporting & ICMR
  - S/4 Cash Management
  - Accruals Engine, Predictive Ledger
- Process Mining & Intelligence with SAP Signavio
- SAP Business Technology Platform - Automation, AI & Innovation
- Embedded EWM, Advance ATP, Embedded Transport Mgt, Trade Promotion Mgt



# Questions



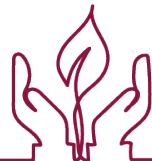


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# Leading Digital Transformation at Cullen Cleaning Services

**Brian Flannery, FCA, CFO**

25<sup>th</sup> January 2024





# Top 5 Priorities for CFOs in 2024

Leading  
Transformation Efforts

Improving finance  
metrics, insights and  
storytelling

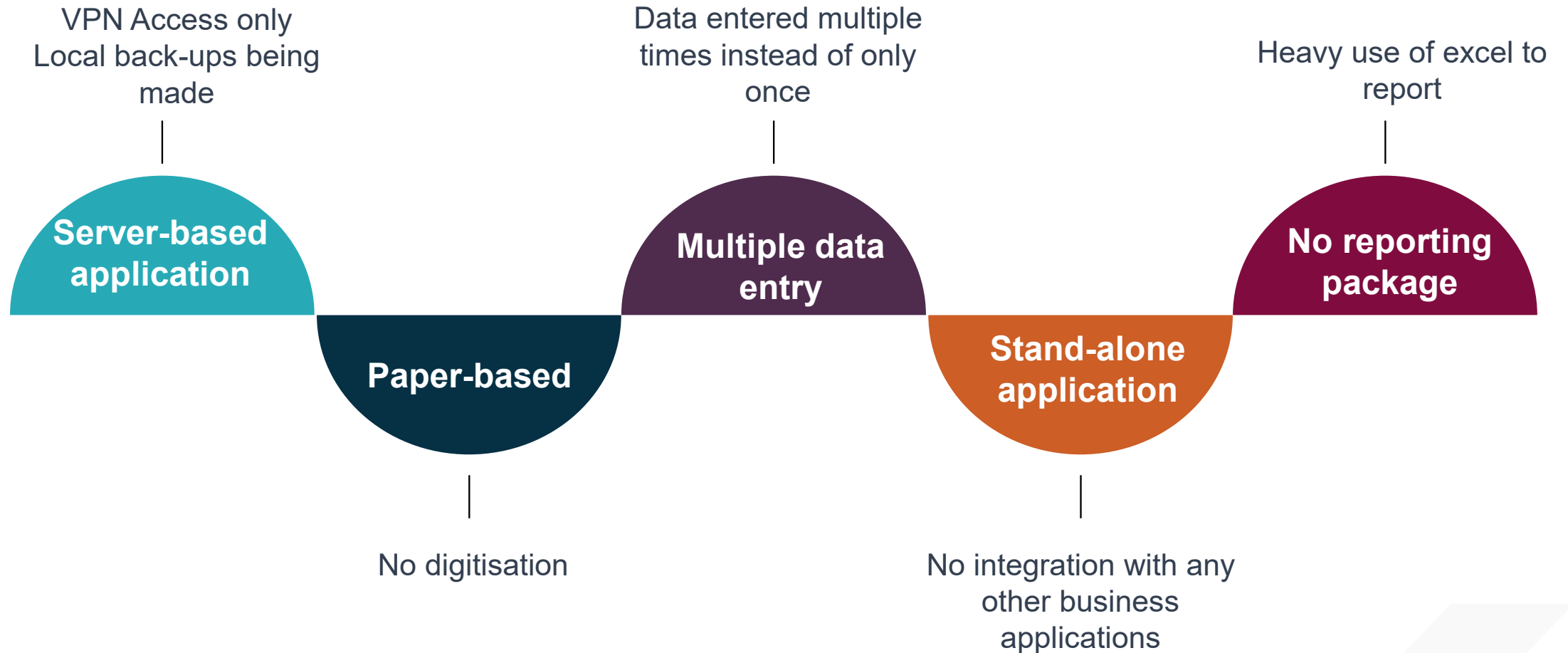


Evaluation or improving  
the finance function's  
strategy and design

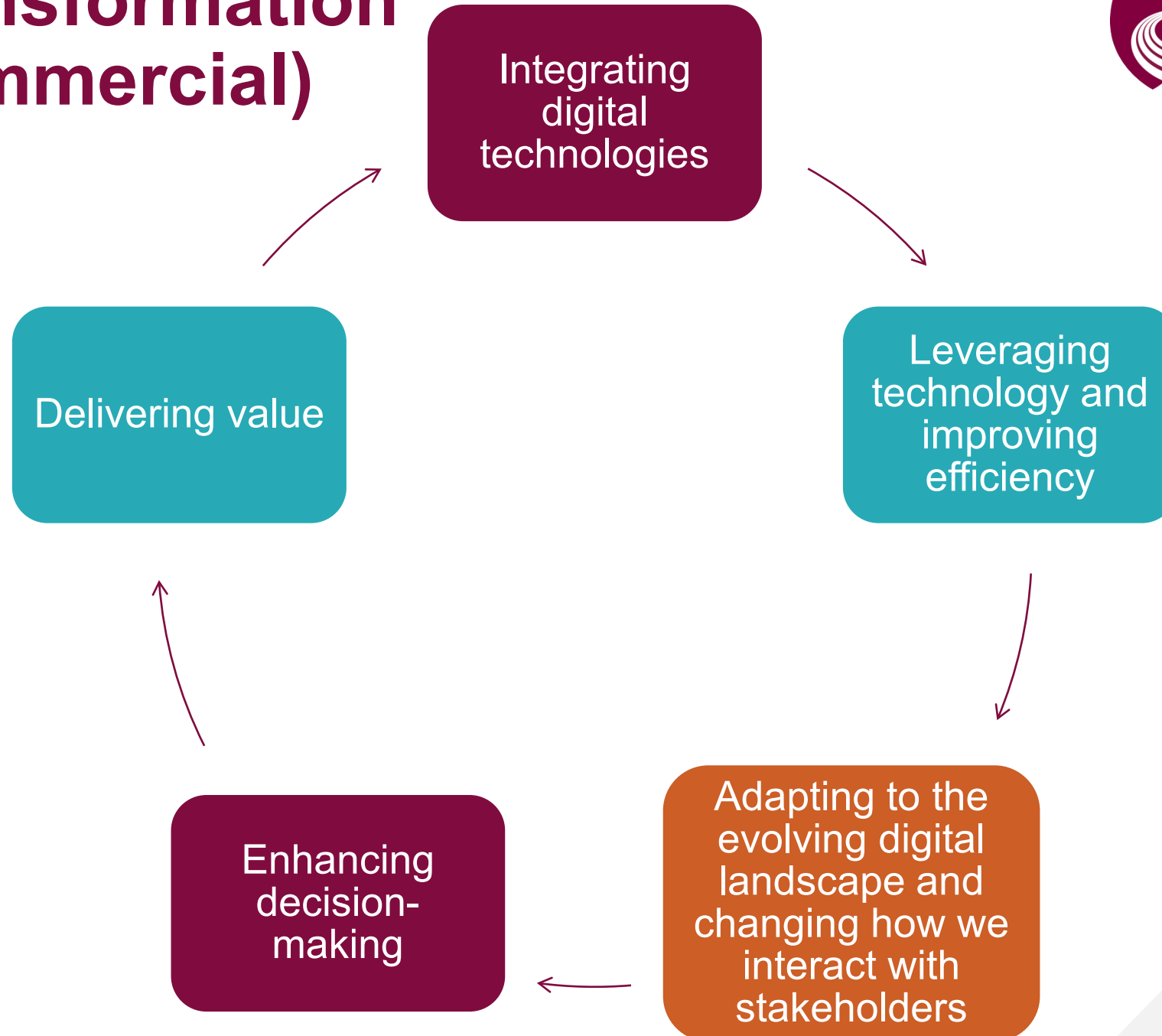
Leading change  
management efforts

Optimising costs

# “As we were” – the CCS Finance Function



# Digital Transformation Goals (Commercial)



# The Process



## System Selection

Review software applications and select most appropriate for the business

## Partner Selection

Choose the Software Consulting organization to design, implement and support

## System Design, Build & Test

Decide what you want from the system. Build, design and test it

## Go-Live

Launch the new system

## Post-implementation Review

Goals of project delivered?  
Further user training?  
Further developments identified?

# “As we are” - the CCS Finance Function

## Accounting Software integrated with other applications

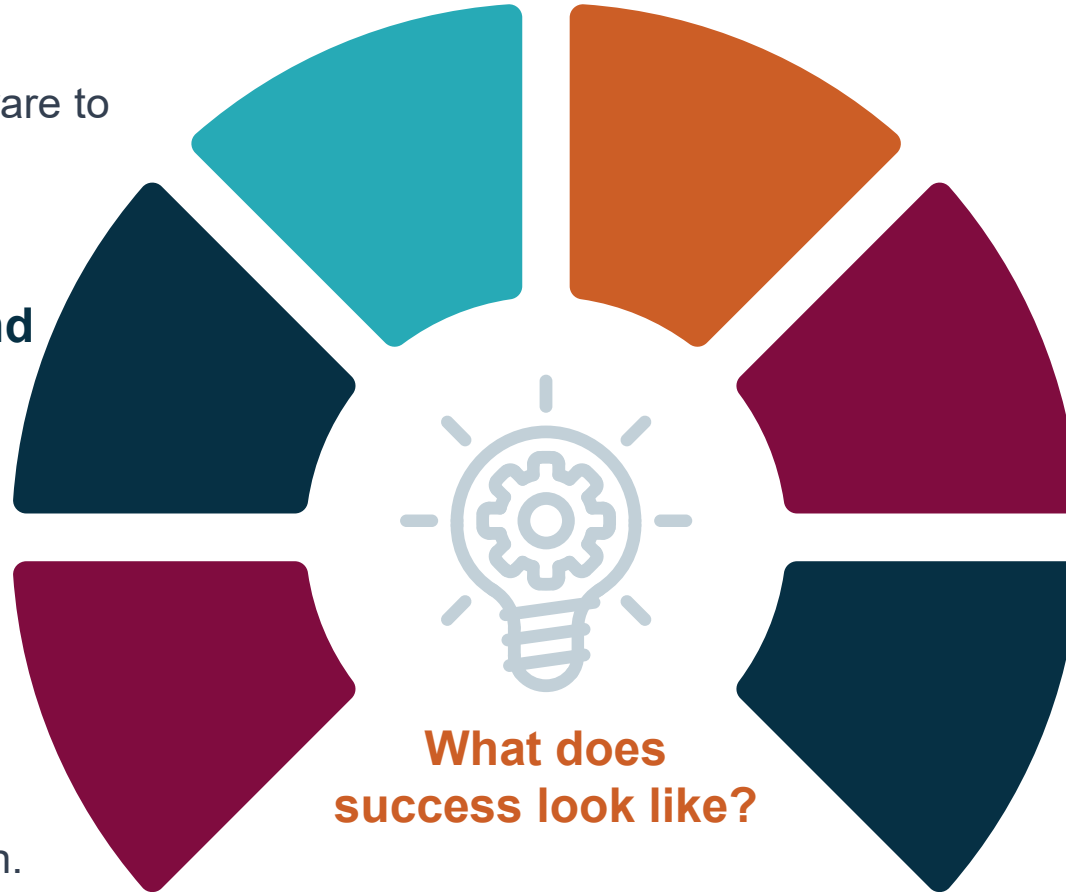
APIs used to link Financial Software to Operations Software

## Scanning Software to read and process invoices

All invoices scanned, data read automatically and entered to accounting system

## Cloud-hosted application

No longer a server-based application. Accessible anywhere from an internet browser and much faster and easier to use



## Automation of Reporting Pack

Management accounts pack now fully automated through use of integrated Reporting Package

## Digital upload of bank statements and auto-reconciliation functionality

Digital bank statements uploaded to system and auto-reconciled



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# Lessons Learned

# Do not under-resource



# Communication – “the Killer App”

- Communication up, down and sideways
- Listen
- Conduct mid-implementation reviews
- Listen
- Conduct post-implementation reviews
- Listen





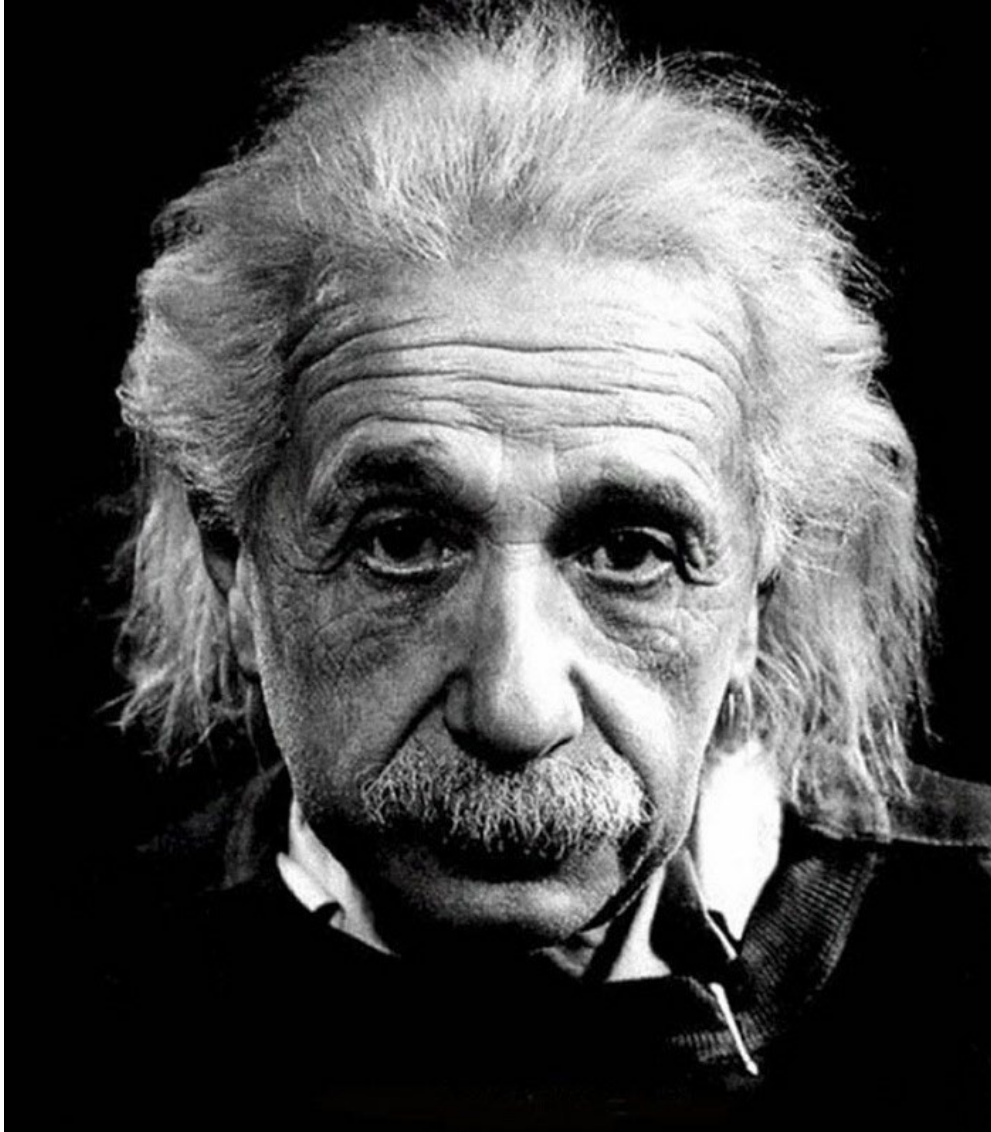
# Change ≠ Transformation



# Celebrate the Wins



# Digital Transformation – A Process not an Event



“The important thing is not to stop questioning. Curiosity has its own reason for existence.

Source: "Old Man's Advice to Youth: 'Never Lose a Holy Curiosity.'" *LIFE Magazine* (2 May 1955) p. 64”



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# Thank you



# Advisory technology: opportunities and pitfalls

January 26th, 2024



# The speakers



Dan Daly

Director of Advice,  
Futrli by Sage

Helen Cockle

Senior Director, Sage

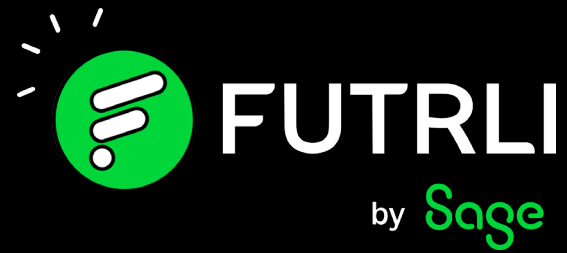


Sage





# Introductions



# The challenges for business & the role of technology

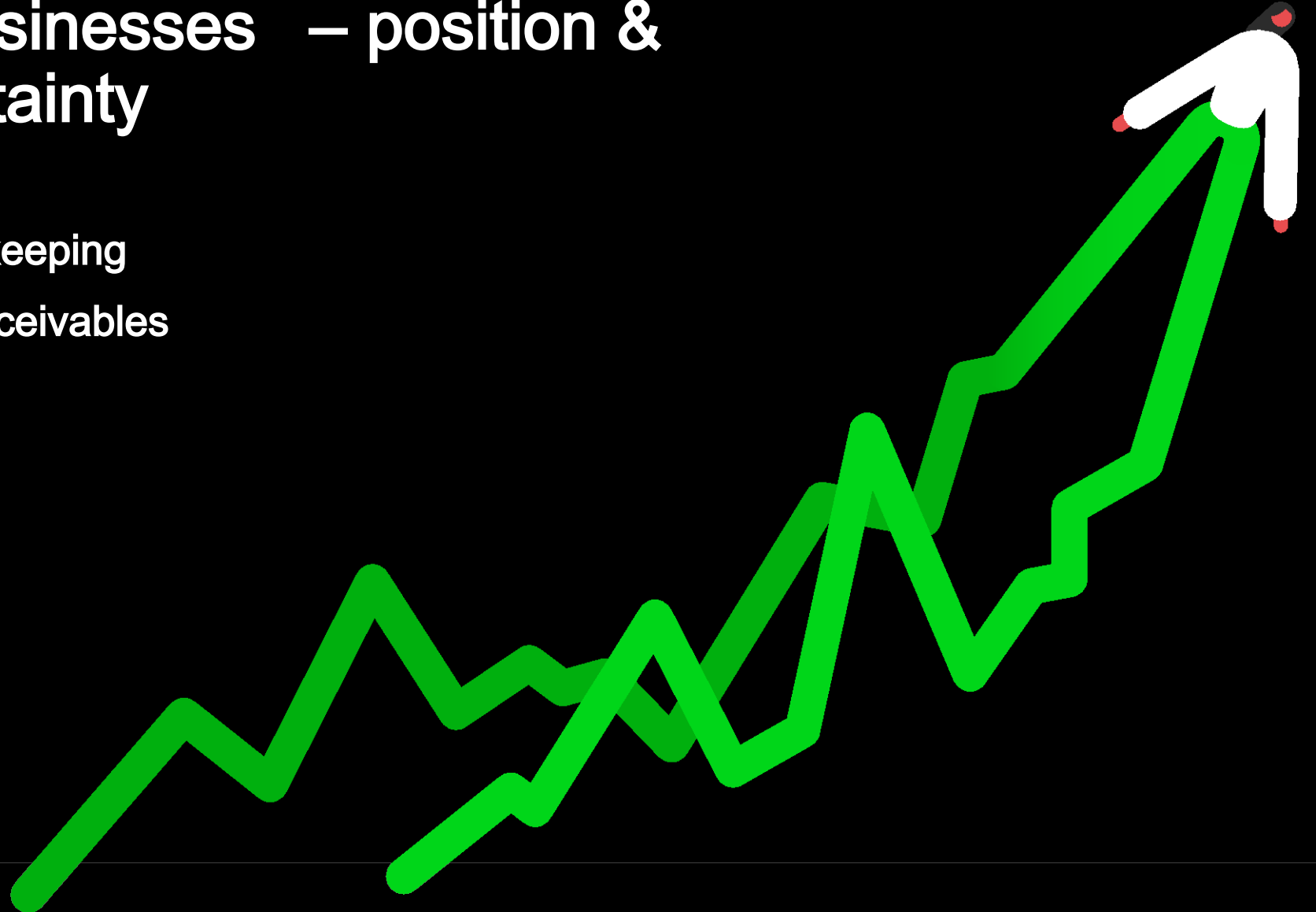
- Ever-changing economic landscape
- Access to raw materials
- Energy prices fluctuations
- Currency exchange fluctuations
- Managing taxes
- Diversification





# Focus areas for businesses – position & navigate the uncertainty

- Accurate and timely bookkeeping
- Effective Invoicing and Receivables Management
- Cashflow forecasting
- Performance forecasting
- Business modelling
- Scenario planning



# The role of business planning & forecasting

## Anticipation

Small businesses can use cash flow forecasting to anticipate future inflows and outflows of cash.

## Preparation

Armed with these insights, businesses prepare for financial challenges and opportunities.

## Management

Actively managing cash flow leads to better financial decision-making.

## Adaptation

As conditions change, businesses adjust their strategies and financial plans accordingly.

## Optimisation

Continuous forecasting and adaptation lead to the optimization of cash flow, ensuring financial stability and growth.

What does **ultimate**  
Strategic business management  
platform need  
to deliver **true value**?

Visit [Futrli.com](https://Futrli.com) to start your free  
trial



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# Generative AI in tax; practical steps to use it in your business

Russell Gammon

26.1.24



# What am I talking about?

01

genAI – what is it good and bad at?

02

genAI – where is it already useful?

03

How to turn genAI ideas into reality

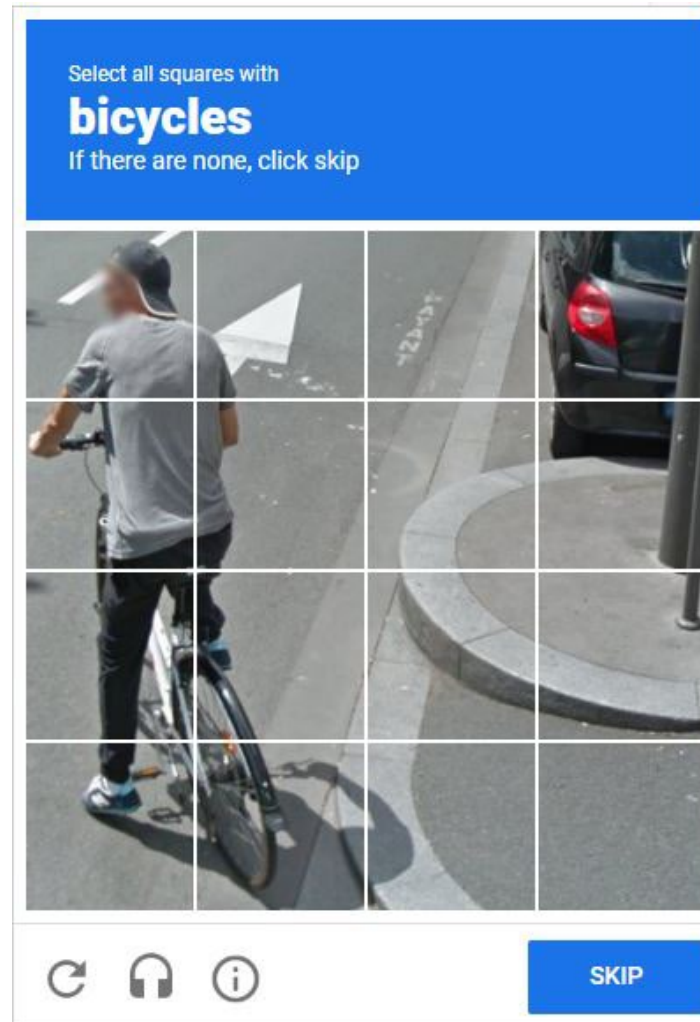
04

What should you expect in 2024 and beyond?

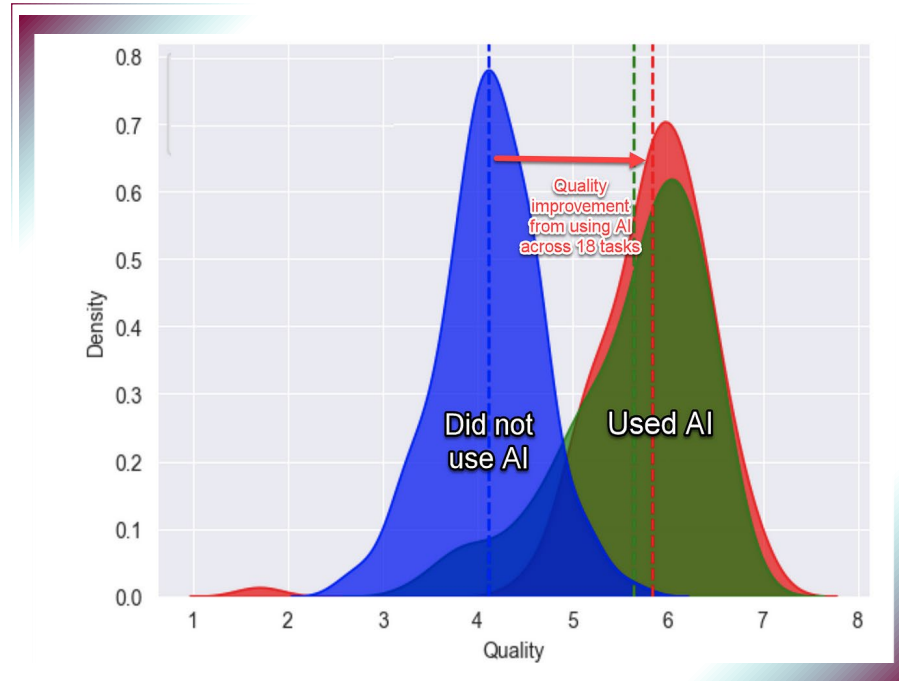
05

What does it mean for people in the profession?

# Who's seen one of these?



# Three key pieces of information



Group	Occupations with highest exposure	% Exposure
<b>Human <math>\alpha</math></b>	Interpreters and Translators	76.5
	Survey Researchers	75.0
	Poets, Lyricists and Creative Writers	68.8
	Animal Scientists	66.7
	Public Relations Specialists	66.7
<b>Human <math>\beta</math></b>	Survey Researchers	84.4
	Writers and Authors	82.5
	Interpreters and Translators	82.4
	Public Relations Specialists	80.6
	Animal Scientists	77.8
<b>Human <math>\zeta</math></b>	Mathematicians	100.0
	Tax Preparers	100.0
	Financial Quantitative Analysts	100.0
	Writers and Authors	100.0
	Web and Digital Interface Designers	100.0
	<i>Humans labeled 15 occupations as "fully exposed."</i>	
<b>Model <math>\alpha</math></b>	Mathematicians	100.0
	Correspondence Clerks	95.2
	Blockchain Engineers	94.1
	Court Reporters and Simultaneous Captioners	92.9
	Proofreaders and Copy Markers	90.9
<b>Model <math>\beta</math></b>	Mathematicians	100.0
	Blockchain Engineers	97.1
	Court Reporters and Simultaneous Captioners	96.4
	Proofreaders and Copy Markers	95.5
	Correspondence Clerks	95.2
<b>Model <math>\zeta</math></b>	Accountants and Auditors	100.0
	News Analysts, Reporters, and Journalists	100.0
	Legal Secretaries and Administrative Assistants	100.0
	Clinical Data Managers	100.0
	Climate Change Policy Analysts	100.0
	<i>The model labeled 86 occupations as "fully exposed."</i>	







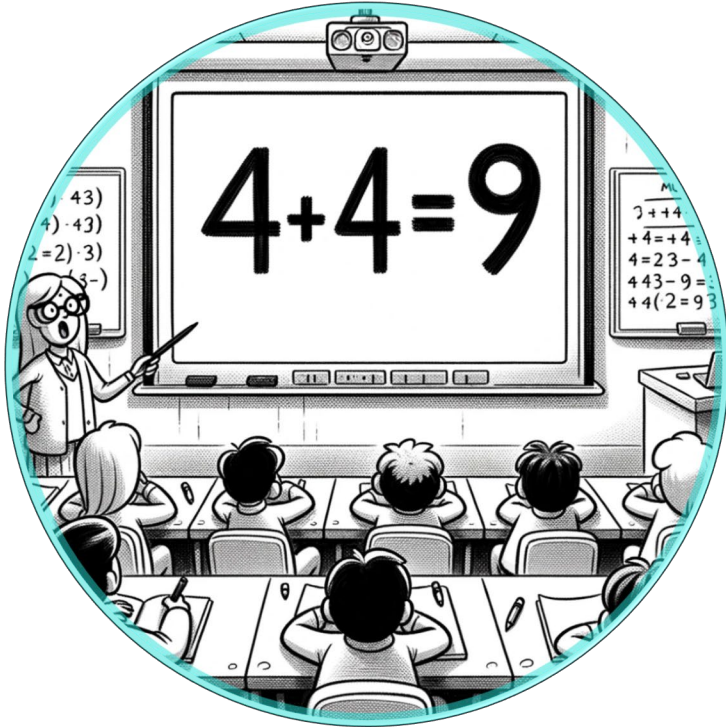
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# genAI: what is it good and bad at?

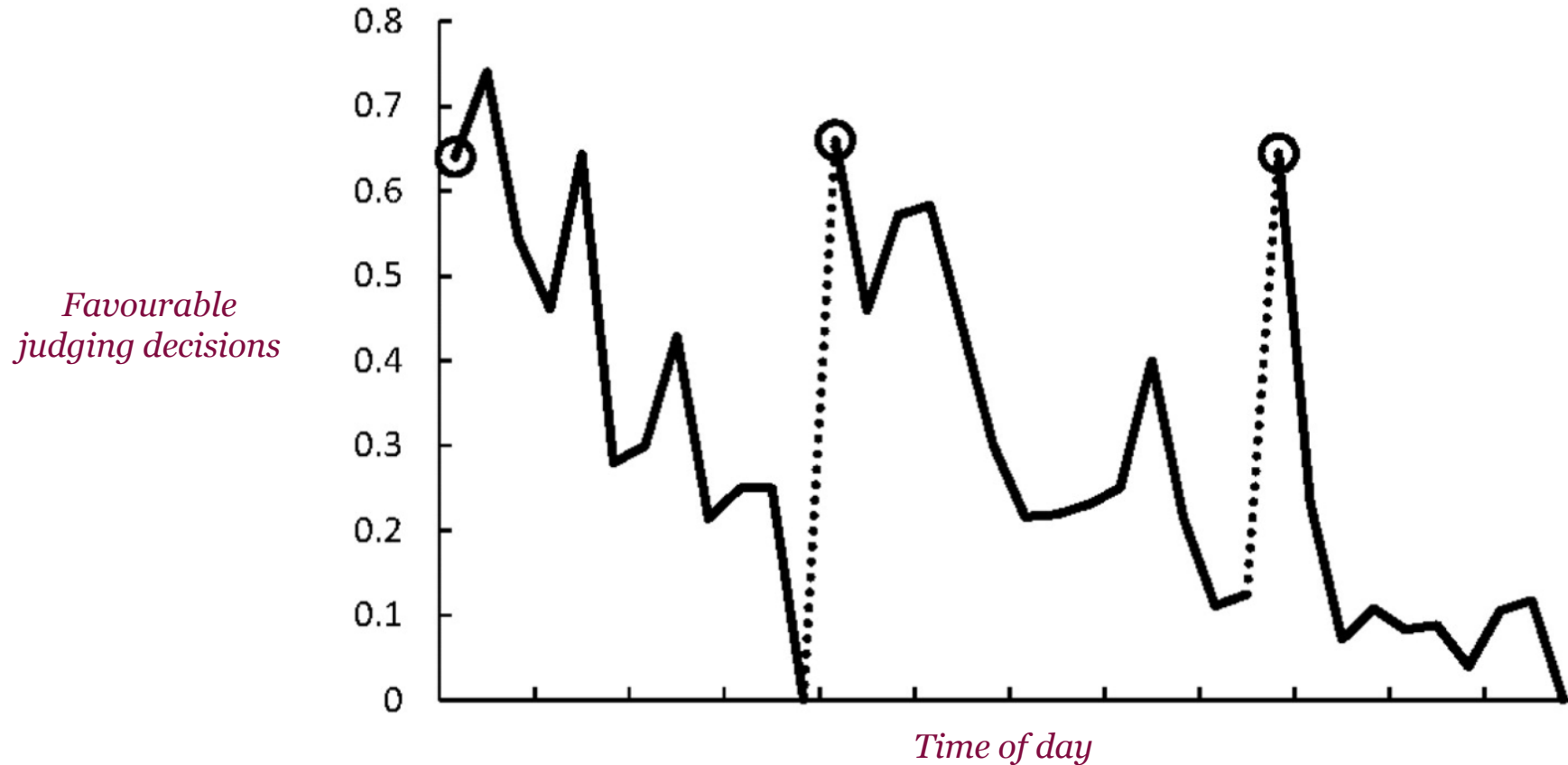
# What is it good at?



# What is it bad at?



# But remember, humans aren't perfect either

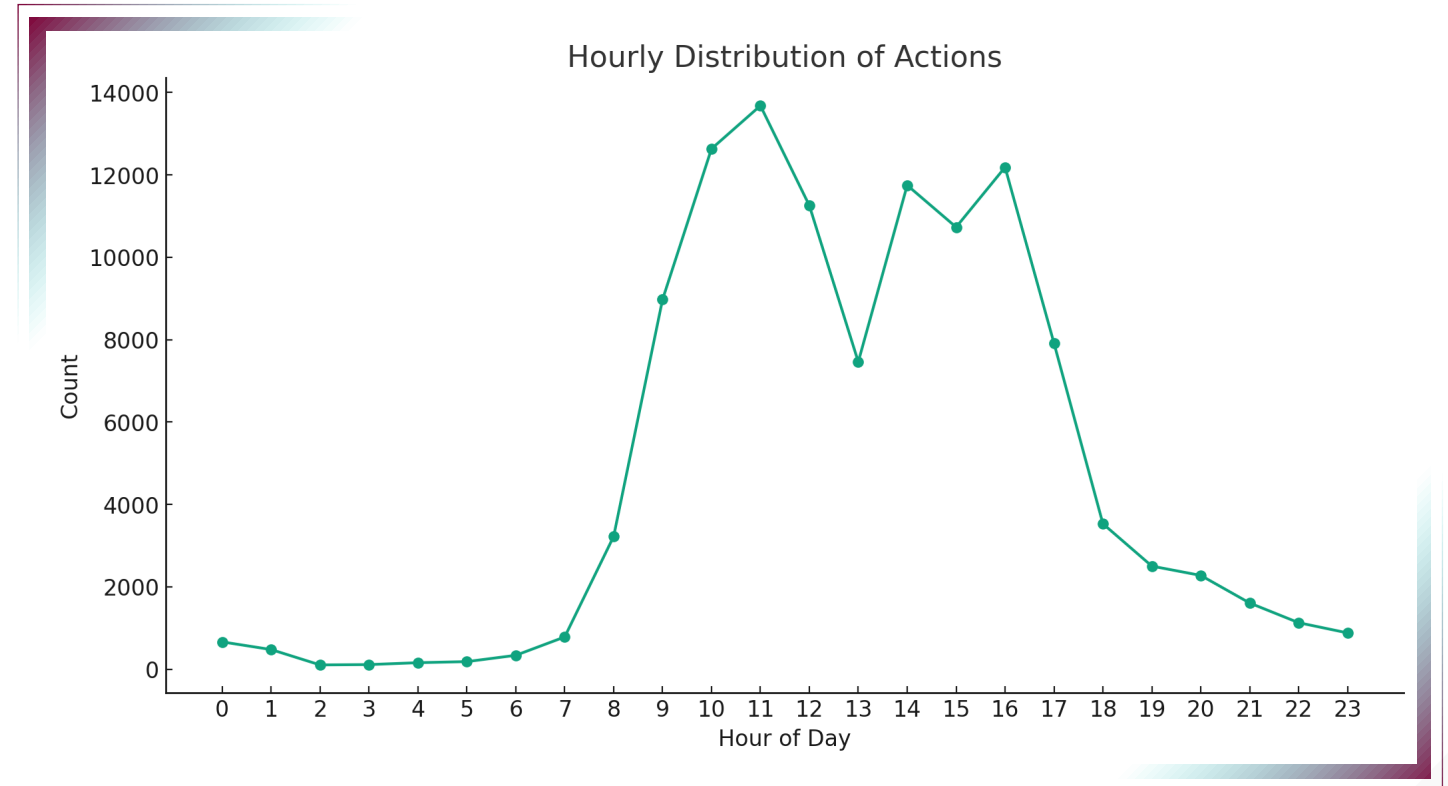
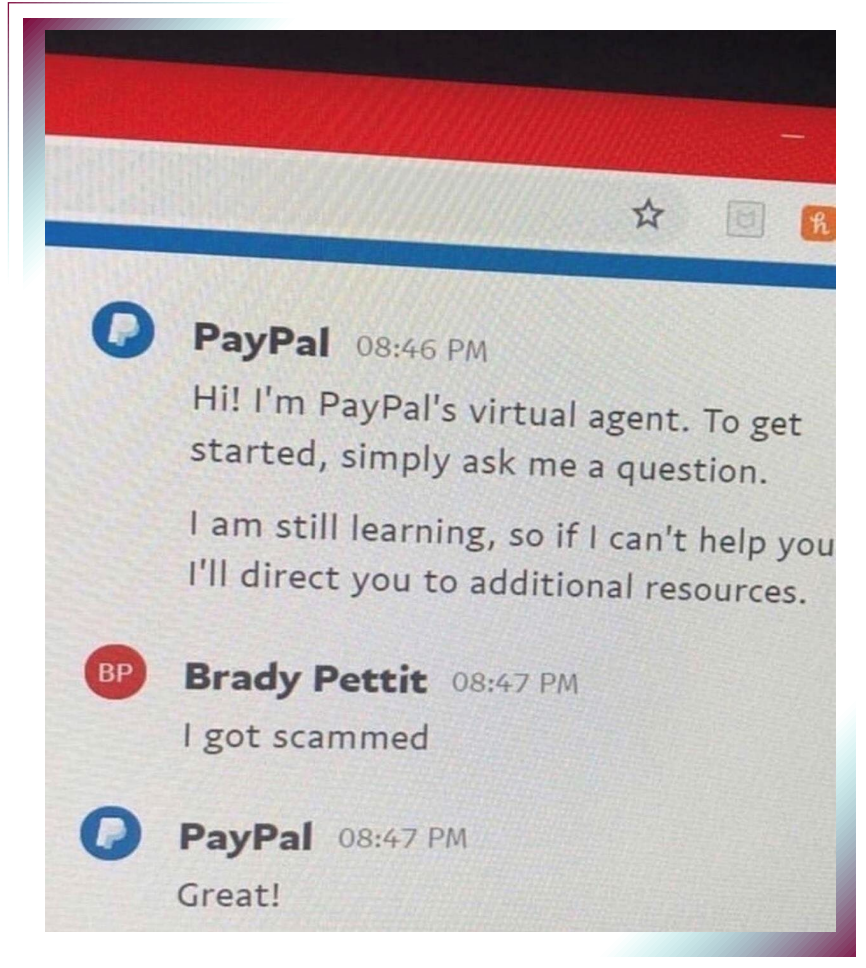




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**genAI: where is it already  
useful?**

# Where is it already useful?



# Demo video



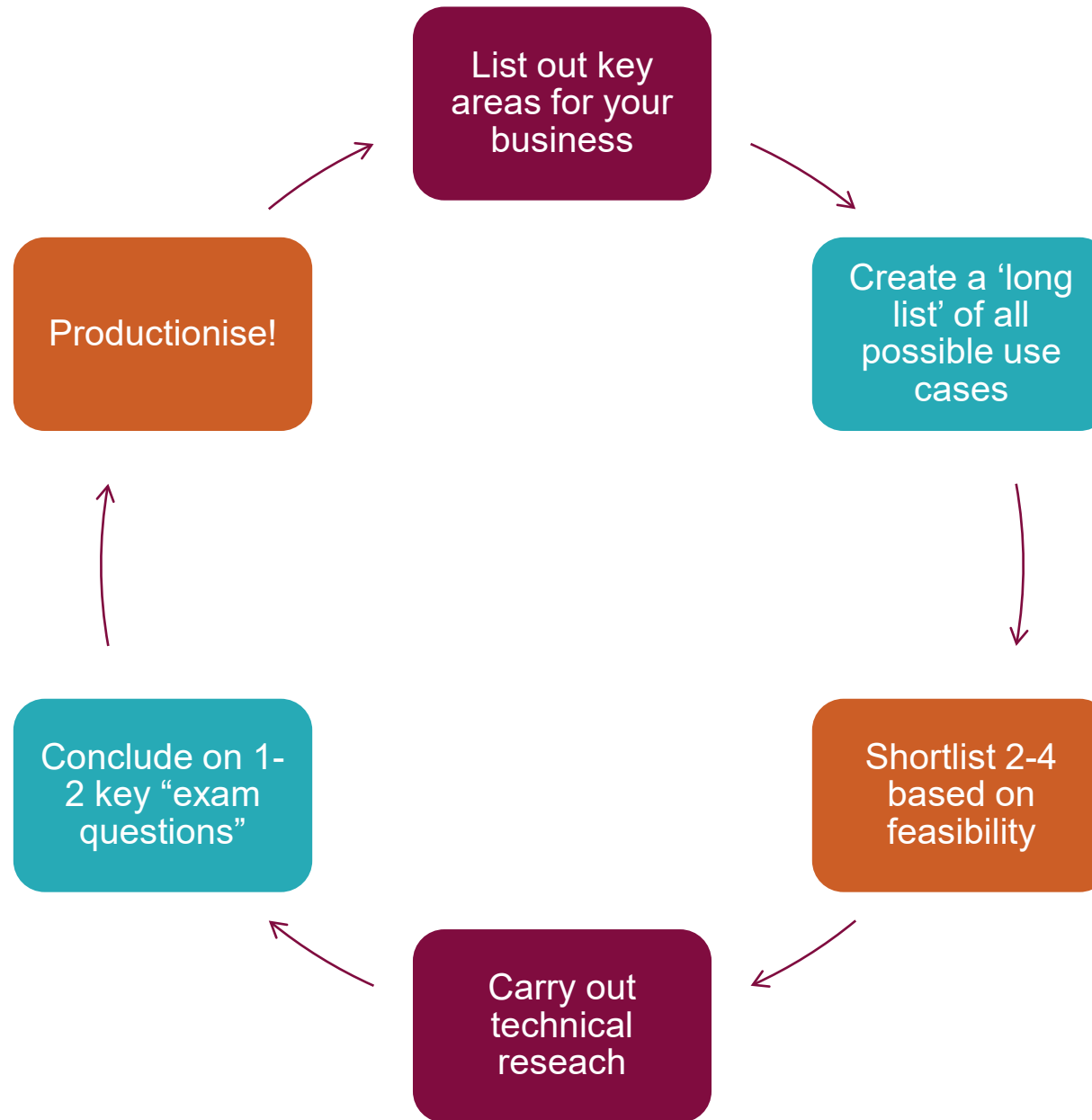


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**How to turn your ideas  
into a reality**



# Process slide

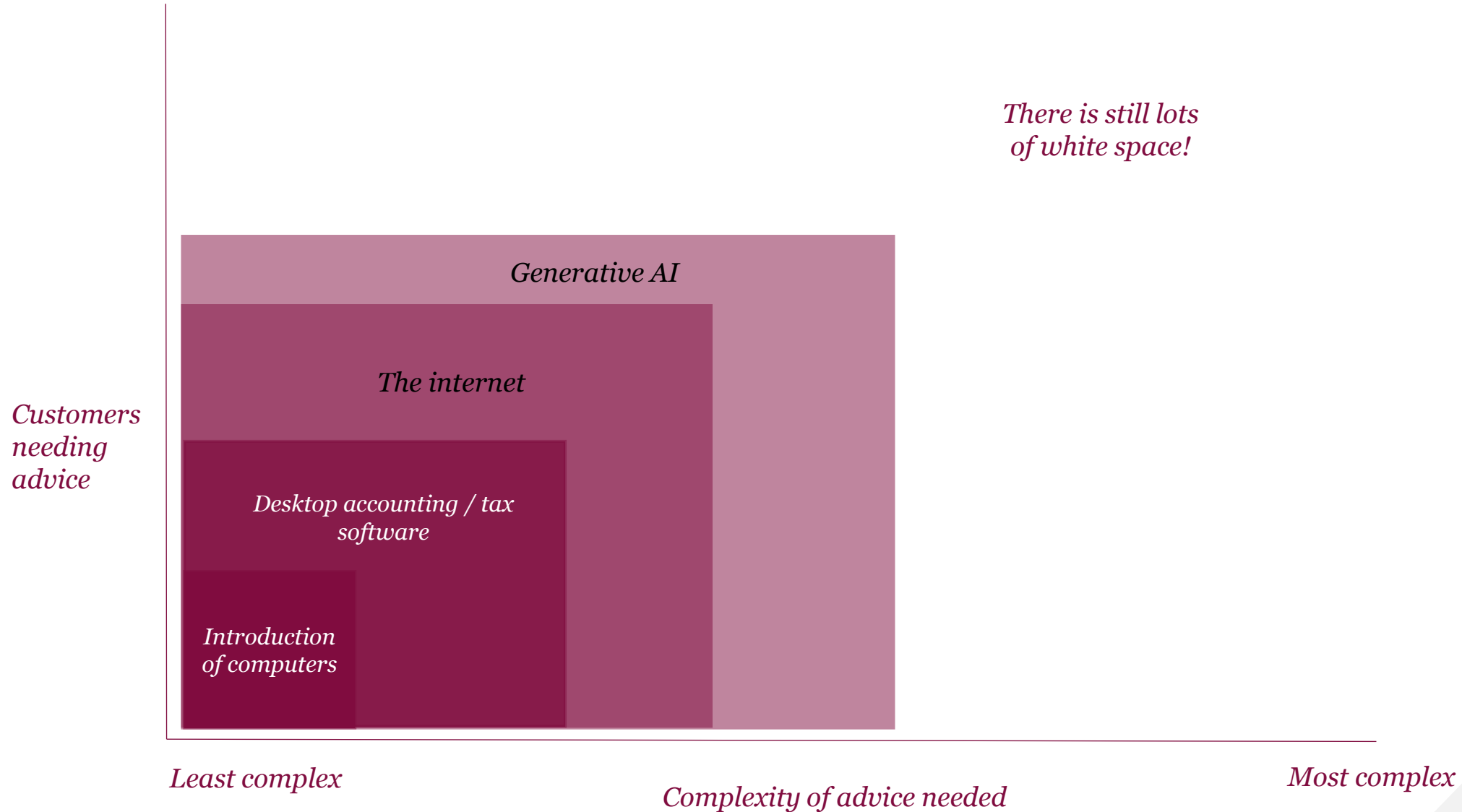




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**What does this mean for  
the profession?**

# Tax advise will change



# Learning from our developers

*46%  
of code  
written*

*55%  
faster  
coding*

*75% more  
fulfilling*



E-invoicing & P2P Automation. Easy. Powerful. Smart.

# Revolutionizing Accounting: Exploring the Impact of AI on the Future of Finance



Born in the Cloud  
in **2010**

**40%+**  
growth/year



Offices in the **US** and  
in **Europe**



**1,000+**  
R&D man-years

**1 single focus:**  
automatic document  
processing

**100+** AI & ML  
scientific publications

**25%**  
of income reinvested  
in R&D annually



**40+**  
countries

**5,000+**  
clients

**200,000**  
companies

**300,000**  
users

**200,000,000**  
documents





**Deloitte.**

 Grant Thornton

**KPMG**

**mazars**

**pwc**

**RSM**

**BDO**

**infor**

**intuit quickbooks.**

  
**Microsoft** Partner  
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 **Acumatica**  
 The Cloud ERP

**yooz**   
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**ORACLE**  
**NETSUITE**  
 SuiteCloud Developer Network

**Sage**

**Sage**  
 Intacct

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 **La FRENCH TECH**

  
**Top 100**  
 Fastest Growing Products  
 BEST SOFTWARE AWARDS  
 2023

  
**dm**  
 DOCUMENT MANAGER  
 AWARDS  
 2023  
**WINNER**  
 Accounts Payable/Invoicing  
 Product of the Year  
 Yooz - Yooz Rising

  
**TOP PERFORMER**  
 2023  
 ACCOUNTS PAYABLE  
 AUTOMATION  
 SOFTWARE

**IndustryEra** 10 BEST  
**CLOUD**  
 SOLUTION PROVIDERS

  
**ACCOUNTING AWARDS**  
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**TOP ACCOUNTS PAYABLE SOLUTIONS PROVIDER**  
 2022  
 Yooz  
 Recognized by **CEO Tech Outlook**

  
**Software Reviews**  
**CHAMPION**  
 2023  
 AP AUTOMATION

**50 TO WATCH**  
 2023  
 SpendMatters

  
**RISING STAR**  
 2021  
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**Capterra**  
**SHORTLIST**  
 2023

  
**GED AWARD**  
 2022

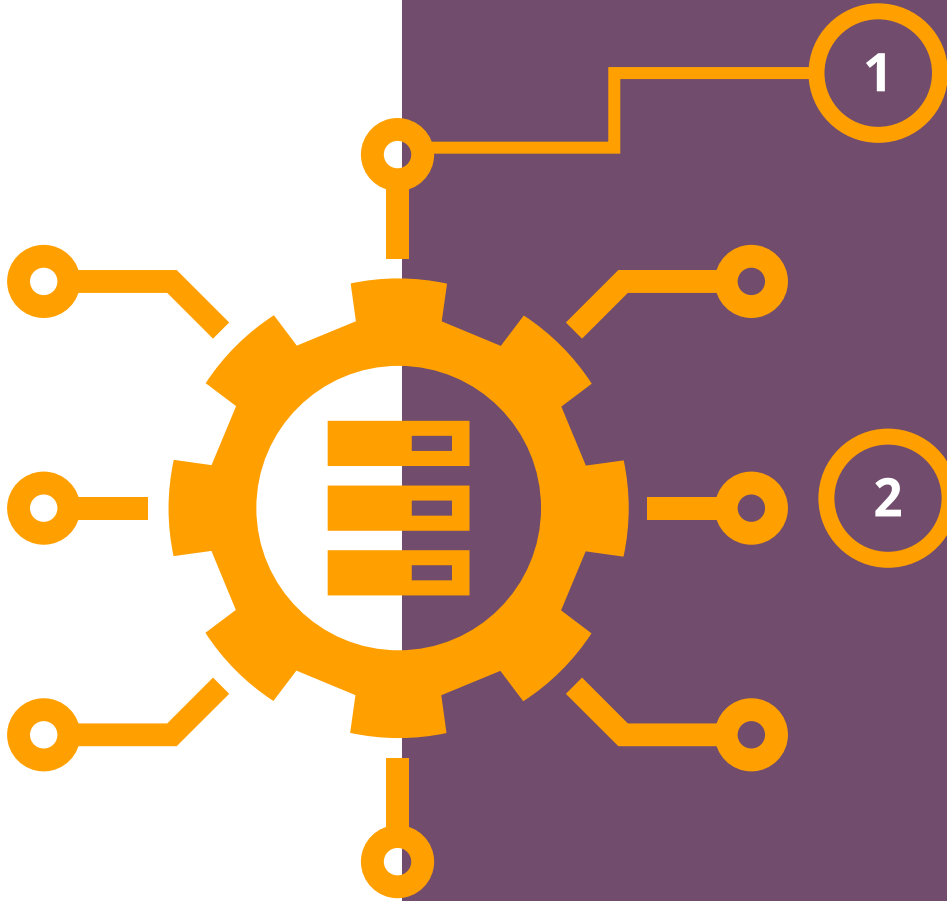


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# They Trust Yooz







**Advanced Technology Powering AP Automation is Critical for Success**

**Automation Tech in...**

- ... Invoice Capture
- ... Invoice Recognition

# Advanced Technology Powering AP Automation is Critical for Success



# Technology in Finance



**58%** of  
businesses use AI  
for **fraud detection**

**41%** for  
**finance processes  
and analysis**

**33%** for  
**personalisation** of  
products and services

**33%** for  
**cybersecurity**

**25%** for  
**asset maintenance**

**31%** for  
**customer care**



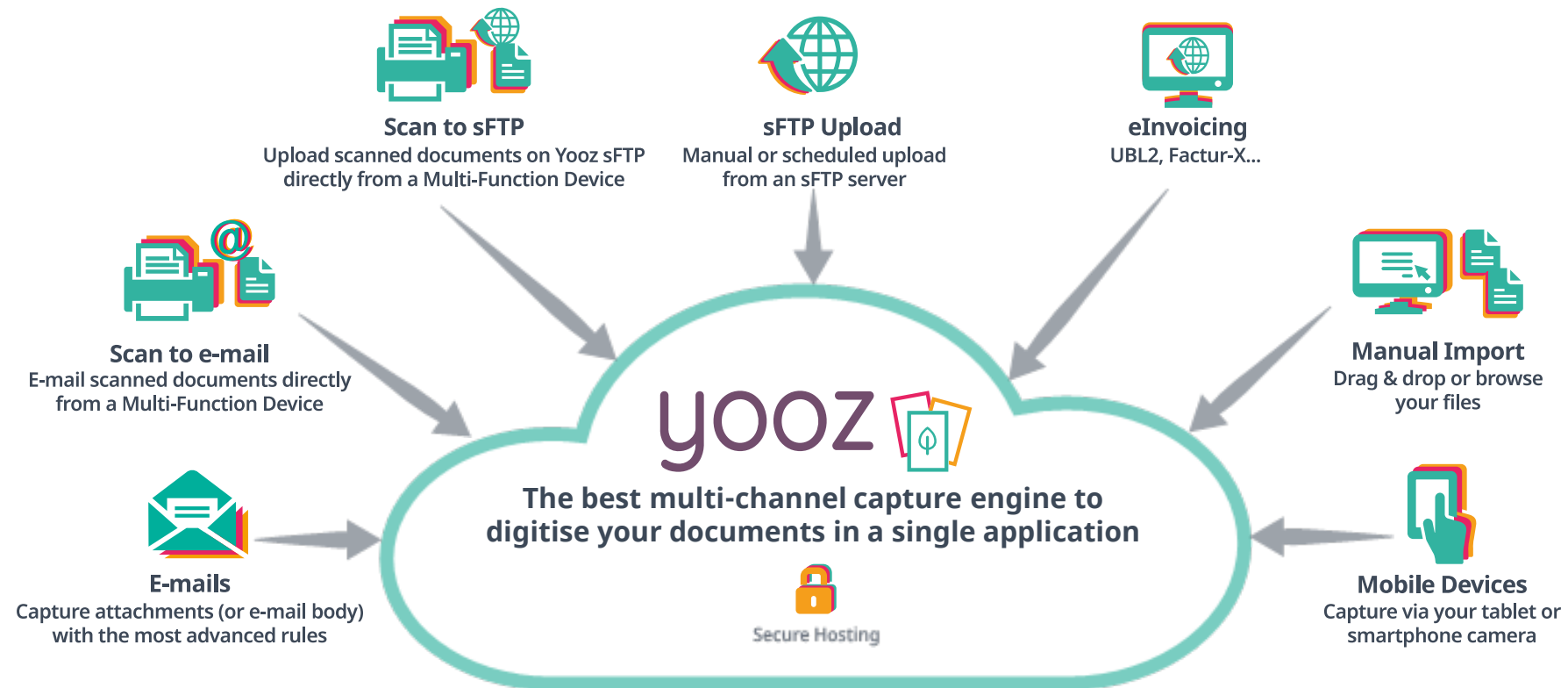
# Automation Technology in...

- Invoice Capture
- Invoice Recognition

# Automation Tech in Invoice Capture



# Cloud-Based Solutions with Multi-Channel Capture



# Automation Tech in Invoice Recognition



# Real-Time Invoice Recognition Saves Time & Reduces Errors

## Optical Character Recognition (OCR)

Converts images into machine-coded text

## Smart Data Extraction

Understands and processes text from OCR & transforms it into relevant data

## Full Text Indexing

Takes the data extracted and stores it as searchable data



# **Artificial Intelligence**

The theory and development of computer systems able to perform tasks normally requiring human intelligence

## **Machine Learning**

Gives computers the ability to learn without being explicitly programmed

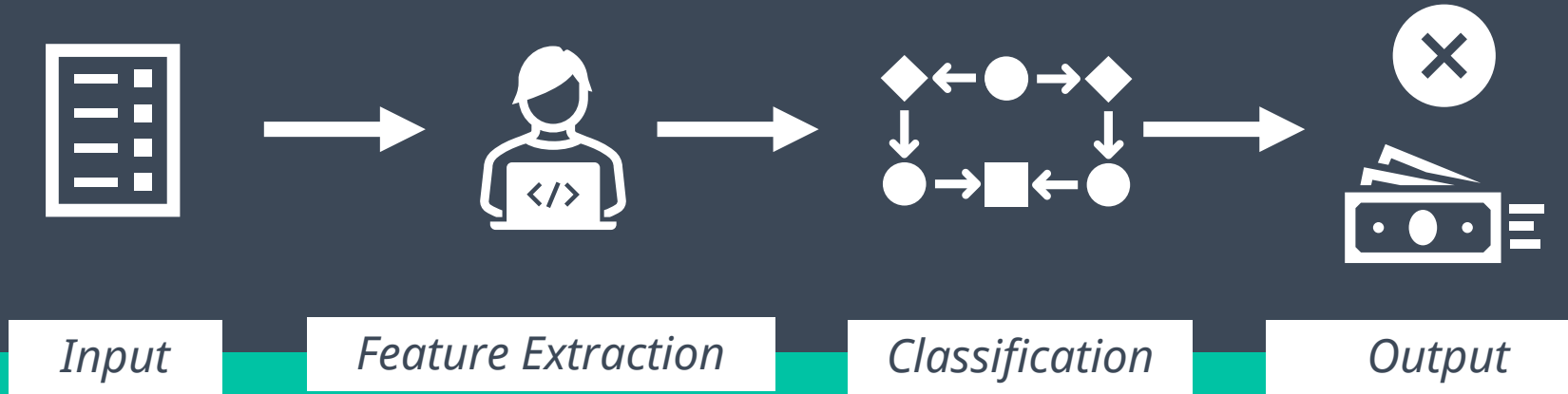
## **Deep Learning**

Machine learning algorithms with brain-like logical structure of called artificial neural networks (ANN)

# Machine & Deep Learning Fueled by Big Data

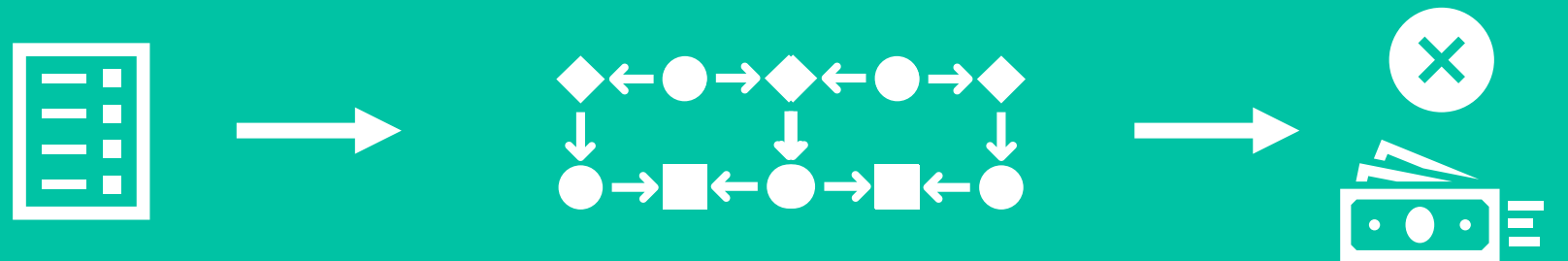
## Machine Learning

Computers learning from data to perform a specific task without being explicitly programmed



## Deep Learning

Algorithms that analyse data with a logic structure similar to how a human would draw conclusions



Thank you for your participation!

yoooz



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